

Catalog Year 2017-2018

BA Communication, Visual Communication

Design Option

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year. See page two for a detailed summary of Major, General Education, Elective, and university requirements.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 |  | GE |  |  |  |
| GE Objective 3 | 3 |  | GE |  |  |  |
| GE Objective 5 with Lab | 4 |  | GE |  |  |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | F, S |  |  |
| Electives | 2 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading & Writing | 3 | C- | GE |  | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 Introduction to Speech | 3 |  | GE |  |  |  |
| GE Objective 5 | 3 |  | GE |  |  |  |
| CMP 2231 Intro to Graphic Design | 3 |  |  | F, S |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Three | | | | | | |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  |
| CMP 3337 Illustration | 3 |  | UM | F | CMP 2231 |  |
| CMP 3339 Web Design | 3 |  | UM | F, S | CMP 2202 |  |
| Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Four |  |  |  |  |  |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| CMP 1110 Media Writing | 3 |  |  | F, S | ENGL 1101 or placement into ENGL 1102 |  |
| CMP 3335 Typography and Layout | 3 |  | UM | S | CMP 2231 |  |
| Video Option or Photo Option Elective | 3 |  |  |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Five |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| GE Objective 9 | 3 |  | GE | F, S |  |  |
| CMP 4436 Advanced Issues in Design | 3 |  | UM | F | CMP 2231 and CMP 3335 or CMP 3337 |  |
| Video Option or Photo Option Elective | 3 |  |  |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Six |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| Electives | 6 |  |  |  |  |  |
| CMP 4435 Narrative and Print | 3 |  | UM | S | CMP 2231 |  |
| CMP Track Elective | 3 |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Seven |  |  |  |  |  |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | F |  |  |
| CMP Track Electives | 6 |  |  |  |  |  |
| Upper Division Electives | 9 |  | UU |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Eight |  |  |  |  |  |  |
| CMP 4403 Mass Communication and Society | 3 |  | UM | S |  |  |
| Upper Division Electives | 6 |  | UU |  |  |  |
| Electives | 6 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | |

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| **2017-2018 Major Requirements** | **CR** | **2017-2018 GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | | | 3 |
| **Required Courses** |  | ENGL 1102 | | | | | | 3 |
| **Visual Communication Emphasis** | **15** | 2. Spoken English (3 cr. min) COMM 1101 | | | | | | 3 |
| CMP 1110 Media Writing | 3 | 3. Mathematics (3 cr. min) | | | | | |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | | | |
| CMP 3339 Web Design | 3 |  | | | | | |  |
| CMP 4403 Mass Communication and Society | 3 |  | | | | | |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | | | |
| **Design Option** | **15** |  | | | | | |  |
| CMP 2231 Intro to Graphic Design 3 |  |  | | | | | |  |
| CMP 3335 Typography and Layout | 3 |  | | | | | |  |
| CMP 3337 Illustration | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | | | |
|  |  |  | | | | | |  |
| CMP 4435 Narrative and Print | 3 |  | | | | | |  |
| CMP 4436 Advanced Issues in Design | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | | | |
| **Choose TWO from the other option lists: 6** |  | 7. Critical Thinking | | | | | |  |
| (Video Option or Photo Option) |  | 8. Information Literacy CMP 2203 Media Literacy (suggested) | | | | | |
|  |  | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | | | |
| **CMP Electives** | **9** |  | | | | | |  |
| CMP 2201 Business and Professional Communication |  | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | | | |
| CMP 2209 Persuasion |  |  | | | | | |  |
| CMP 2241 Introduction to Public Relations |  | Total GE | | | | | |  |
| CMP 2261 Introduction to Advertising |  | GE Objectives Courses:  [2017-2018 General Education Requirements (PDF)](http://www.isu.edu/media/libraries/central-academic-advising/pdf-files/gened-requirements/2017-2018-General-Education-Requirements.pdf) | | | | | | |
| CMP 2286 Visual Rhetoric |  |
| CMP 3332 3-D Modeling |  |  | | | | |  | |
| CMP 3333 3-D Animation |  | **MAP Credit Summary** | | | | | **CR** | |
| CMP4404 Gender and Communication |  | Major | | | | | 45 | |
| CMP 4422 Conflict Management |  | General Education | | | | | 37 | |
| CMP 4424 Management Communication |  | Free Electives to reach 120 credits | | | | | 38 | |
| CMP 4483 Rhetoric of Popular Culture |  | TOTAL | | | | | 120 | |
|  |  |  | | | | | | |
|  |  |
|  |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | | | |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | | | |
|  |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | X | | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | X | | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | X | | |
|  |  |  | |  | | | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | | | |
| CMP 2203 Media Literacy is suggested for GE Objective 8 | |  | *Date* | | | | | |
|  | | *Department:* | 03/13/2017 | | | | | |
|  | | *CAA or COT:* | 03/07/2017 | | | | | |
|  | | *Registrar:* |  | | | | | |
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2.13.2017 MAP Revision