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| **Catalog Year 2023-2024**  BBA, Economics | ***(For internal use only)***  *No change*  *UCC proposal* |



A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is an efficient strategy only. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Elective, and university requirements (see pg.2) are based on Catalog Year.

\*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major

\*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.)

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| Course Subject and Title | Cr. | Min Grade | GE, UU, UM | Sem. Offered | Pre requisite | Co Requisite |
| Semester One | | | | | | |
| MGT 1101 Introduction to Business | 3 | C- |  | F, S, Su |  |  |
| GE Obj. 1 (ENGL 1101: Writing and Rhetoric I) | 3 | C- | GE | F, S, Su | Appropriate placement score |  |
| GE Obj. 4 (Humanities/Fine Art/Foreign Lang.) | 3 |  | GE | F, S, Su |  |  |
| GE Obj. 8 (FIN 1115, INFO 1101) | 3 |  | GE | F, S, Su |  |  |
| Math Course Math 1108 or MGT 1116 | 3 | C- |  | F, S, Su | Appropriate placement score |  |
| Total | 15 |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Obj. 1 (ENGL 1102: Writing and Rhetoric II) | 3 | C- | GE | F, S, Su |  |  |
| GE Obj. 2 (COMM 1101: Oral Communication) | 3 |  |  | F, S, Su |  |  |
| MKTG 2225: Introduction to Marketing | 3 | C- | UM | F, S |  |  |
| GE Obj. 6 (ECON 2201: Principles of Macro) | 3 |  | GE | F, S, Su |  |  |
| GE Obj. 5 (Lecture & Lab) | 4 | C- | GE | F, S, Su |  |  |
| Total | 16 |  |  |  |  |  |
| Semester Three | | | | | | |
| ACCT 2201: Principles of Accounting I | 3 | C- |  | F, S, Su | ENGL 1101/P and MATH 1108 or MGT 1116 |  |
| ECON 2202: Principles of Microeconomics | 3 | C- |  | F, S, Su |  |  |
| GE Obj. 6 (Social & Behavioral Ways) | 3 | C- | GE | F, S, Su |  |  |
| GE Obj. 5 (Lecture Only) | 3 |  | GE | F, S, Su |  |  |
| Free Elective | 3 |  |  | F, S |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Four | | | | | | |
| ACCT 2202: Principles of Accounting II | 3 | C- |  | F, S, Su | ACCT 2201 w/minimum grade C- |  |
| MGT 2261: Legal Environment of Organization | 3 | C- |  | F, S, Su | Sophomore Standing |  |
| MKTG 3310: Prof. Development & Per Brand | 3 | C- |  | F, S, Su | MKTG 2225 & MGT 1101 |  |
| GE Obj. 3 (MGT 2216: Business Statistics) | 3 | C- | GE | F, S, Su |  |  |
| GE Obj. 4 (Humanities/Fine Art/Foreign Lang.) | 3 |  | GE | F, S, Su |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Five | | | | | | |
| ECON 3301: Macroeconomic Theory | 3 | C- |  | F | ECON 2201, ECON 2202,ECON 3384,or MATH 1143 | ECON 3384 |
| ENGL 3308: Business Communication | 3 | C- |  | F, S | 60 cr. and ENGL 1102 |  |
| MGT 2217: Advanced Business Statistics | 3 | C- |  | F, S | MGT 2216 & MATH 1108 or MGT 1116 |  |
| MGT 3312: Individual & Org. Behavior | 3 | C- |  | F, S | Junior standing & ENGL 1102 |  |
| GE Obj. 9 (Cultural Diversity) | 3 |  | GE | F, S, Su |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Six | | | | | | |
| ECON 3302: Microeconomic Theory | 3 | C- |  | S | ECON 2201, ECON 2202, ECON 3384,or MATH 1143 |  |
| FIN 3315: Corporate Financial Management | 3 | C- |  | F, S | ACCT 2202, MGT 2216, ECON 2201 & ECON 2202 |  |
| ECON 4485: Econometrics | 3 | C- |  | F, S | MGT 3312 |  |
| BA 3316: Introduction to Data Analytics | 3 | C- |  | F, S | MGT 2216; Pre or Co-req MGT 2217 | MGT 2217 |
| Free Elective | 3 |  |  | F, S |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Seven | | | | | | |
| MGT 3329: Operation and Supply Chain Mgt. | 3 | C- |  | F, S | MGT 2217; Pre or Co-req BA 3316 | BA 3316 |
| Upper Division Economic Elective | 3 | C- |  | F, S |  |  |
| Upper Division COB Elective | 3 | C- |  | F, S |  |  |
| Upper Division COB Elective | 3 | C- |  | F, S |  |  |
| Free Elective | 3 | C- |  | F, S |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Eight | | | | | | |
| MGT 4460: Strategic Management | 3 | C- |  | F, S | Sr.,BA 3316,FIN 3315,MGT 3312/3329,MKTG 2225 |  |
| Upper Division Economics Elective | 3 | C- |  | F, S |  |  |
| Upper Division COB Elective | 3 | C- |  | F, S |  |  |
| Free Elective | 3 |  |  | F, S |  |  |
| Free Elective | 2 |  |  | F, S |  |  |
| Total | 14 |  |  |  |  |  |

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| BBA, Economics Page 2 |

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| **2023-2024 Major Requirements** | **CR** |
| **MAJOR REQUIREMENTS** | **75** |
| **COB Core Requirements** | **51** |
| ACCT 2201 Principles of Accounting I | 3 |
| ACCT 2202 Principles of Accounting II | 3 |
| MGT 1101 Introduction to Business | 3 |
| ECCON 2201 Principles of Macroeconomics(GE objective 6) | 3 |
| ECON 2202 Principles of Microeconomics | 3 |
| ENGL 3308 Business Communication | 3 |
| FIN 3315 Corporate Financial Management | 3 |
| BA 3316 Introduction to Data Analytics | 3 |
| MGT 2216 Business Statistics | 3 |
| MGT 2217 Applied Business Statistics | 3 |
| MGT 2261 Legal Environments of Organizations | 3 |
| MGT 3312 Individual and Organizational Behavior | 3 |
| MGT 3329 Operations and Supply Chain Management | 3 |
| MGT 4460 Strategic Management | 3 |
| MKTG 2225 Introduction to Marketing | 3 |
| MKTG 3310 Professional Development and Personal Branding | 3 |
| FIN 115 Personal Finance or INFO 1101 Digital Information Literacy (GE objective 7/8) | 3 |
| **Economics** | **24** |
| ECON 3301 Macroeconomic Theory | 3 |
| ECON 3302 Microeconomic Theory | 3 |
| ECON 4485 Econometrics | 3 |
| Upper Division Economics Elective | 3 |
| Upper Division Economics Elective | 3 |
| Upper Division COB Elective | 3 |
| Upper Division COB Elective | 3 |
| Upper Division COB Elective | 3 |
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| **Applied Education Requirement** | **3** |
| ECON 4485 Econometrics | 3 |
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| **Advising Notes** | |
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| **General Education Objectives**  Satisfy Obj 1,2,3,4,5,6,(7/8),9 | **36 cr. Min** |
| 1. Written English **(2 courses, 6 cr. min)** | |
| ENGL 1101 | 3 |
| ENGL 1102 | 3 |
| 2. Oral Communication **(1 course, 3 cr. min)** | |
| COMM 1101 Fundamentals of Oral Communication | 3 |
| 3. Mathematics | |
| MGT 2216 Business Statistics | 3 |
| 4. Humanities, Fine Arts, Foreign Lang.**(2 courses,2 catagories,6 cr.min)** | |
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| 5. Natural Sciences **(2 lectures, 2 prefixes, 1 lab, 7 Cr. Min)** | |
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| 6. Behavioral and Social Sciences **(2 courses, different prefixes,6 cr. min)** | |
| ECON 2201 Principles of Macroeconomics | 3 |
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| One course from EITHER Objective 7 or 8 **(1 course, 3 cr. min)** | |
| 7. Critical Thinking (For COB students elective only) | |
| 8. Information Literacy | |
| FIN 1115 Personal Finance or INFO 1101 Digital Info Literacy | 3 |
| 9. Cultural Diversity **(1 course, 3 cr. min)** | |
|  |  |
| General Education Elective to reach 36 cr. min **(if necessary)** | |
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| Total GE | 36 |
| Undergraduate Catalog and GE Objectives by [Catalog Year](http://coursecat.isu.edu/undergraduate/programs/)  *http://coursecat.isu.edu/undergraduate/programs/* | |
| **MAP Credit Summary** | **CR** |
| Major | 75 |
| General Education | 36 |
| Free Elective to reach 120 credits | 9 |
| Total | 120 |
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| **Graduation Requirement Minimum Credit Checklist** | **Check** |
| Minimum 36 cr. General Education Objectives (15 cr. AAS) |  |
| Minimum 15 cr. Upper Division in Major (0 cr. Associate) |  |
| Minimum 36 cr. Upper Division Overall (0 cr. Associate) |  |
| Minimum of 120 cr. Total (60 cr. Associate) |  |
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| Form Revised 05.01.2023 | |