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| **Catalog Year 2020-2021**  BA Communication: Visual Communication  Photo Media Track | ***(For internal use only)***  *No change*  *UCC proposal* |

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| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | | **Prerequisite** | **Co-Requisite** | | |
| Semester One | | | | | | | | | |
| GE Objective 1: ENGL 1101 Writing and Rhetoric I | 3 | C- | GE | | F, S, Su | Appropriate placement score |  | | |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | | F, S |  |  | | |
| Free Elective: ART 1103 Creative Process is recommended | 3 |  |  | | F, S |  |  | | |
| Free Elective | 6 |  |  | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Two | | | | | | | | | |
| GE Objective 1: ENGL 1102 Writing and Rhetoric II | 3 | C- | GE | | F, S, Su | ENGL 1101 or equivalent |  | | |
| CMP 2251 Intro to Photography | 3 |  |  | | F, S |  |  | | |
| CMP 1110 Media Writing | 3 |  |  | | F, S | ENGL 1101 or placement into ENGL 1102 | | |  |
| Free Elective: Art 1105 Drawing I is recommended | 3 |  |  | | F, S |  |  | | |
| CMP Track Elective: CMP 2271 is recommended | 3 |  |  | | S | See catalog |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Three | | | | | | | | | |
| GE Objective 2: COMM 1101 | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 3: Math | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 3352 Photo Communication | 3 |  | UM | | S | CMP 2202 and CMP 2251 |  | | |
| CMP 2286 Visual Rhetoric | 3 |  |  | |  |  |  | | |
| Free Elective | 3 |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Four | | | | | | | | | |
| GE Objective 5 with Lab: Science | 4 |  | GE | | F, S, Su |  |  | | |
| Free Electives: CMP 3310 is recommended | 3 |  |  | | S | CMP 2202 |  | | |
| CMP Electives | 3 |  |  | |  |  |  | | |
| CMP Electives | 3 |  |  | |  |  |  | | |
| Free Electives | 2 |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Five | | | | | | | | | |
| GE Objective 4: CMP 2250 History & Appreciation of Photo | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 4: Humanities | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 5: Science w/o lab | 3 |  | GE | | F, S, Su |  |  | | |
| CMP Track Elective: CMP 3371 is recommended | 3 |  |  | | F | CMP 2202 |  | | |
| Free Electives | 3 |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Six | | | | | | | | | |
| GE Objective 6: Behavioral/Social Science | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 6: Behavioral/Social Science | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 3355 Studio Photography | 3 |  | UM | | S | CMP 2202, CMP 2251, CMP 3352 | |  | |
| CMP 3339 Web Design | 3 |  | UM | | F, S | CMP 2202 |  | | |
| Upper Division Free Electives | 3 |  | UU | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Seven | | | | | | | | | |
| GE Objective 7/8: CMP 2203 is recommended | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 4457 Advanced Photography | 3 |  | UM | |  | CMP 2202, CMP 2251, CMP 3352 | |  | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | | F |  |  | | |
| Upper Division Free Electives | 6 |  | UU | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Eight | | | | | | | | | |
| GE Objective 9: Cultural Diversity | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 4403 Mass Communication and Society | 3 |  | UM | | S |  |  | | |
| Upper Division Free Electives | 9 |  | UU | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | | | | |

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

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| BA, Communication, Visual Communication, Photo Media Track Page 2 | | | | | | |
| **2020-2021 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **42** | 1. Written English (6 cr. min) ENGL 1101 | | | | 3 |
| **Core Courses:** |  | ENGL 1102 | | | | 3 |
| **Visual Communication Emphasis** | **18** | 2. Spoken English (3 cr. min) COMM 1101 | | | | 3 |
| CMP 1110 Media Writing | 3 | 3. Mathematics (3 cr. min) Recommended MATH 1123 | | | | 3 |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | |
| CMP 2286 Visual Rhetoric | 3 | CMP 2250 History & Appreciation of Photography | | | | 3 |
| CMP 3339 Web Design | 3 |  | | | |  |
| CMP 4403 Mass Communication and Society | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | | | |  |
| **Photo Media Track:** | **12** |  | | | |  |
| CMP 2250 History & Appreciation of Photography (counted in Obj. 4) | |  | | | |  |
| CMP 2251 Intro to Photography | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | |
| CMP 3352 Photo Communication | 3 |  | | | |  |
| CMP 3355 Studio Photography | 3 |  | | | |  |
| CMP 4457 Advanced Photography | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | |
| **Choose Two from the other track lists** | **6** | 7. Critical Thinking | | | |  |
| **Design Track** |  | 8. Information Literacy | | | |
| CMP 2231 Introduction to Graphic Design |  | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | |
| CMP 3336 Studio I: Typography and Digital Media |  |  | | | |  |
| CMP 3338 Studio II: Typography and Digital Media |  | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | |
| CMP 4437 Illustration and Brand Identity |  |  | | | |  |
| CMP 4438 Graphic Design Portfolio |  | **Total GE** | | | | **37** |
| **Video Track** |  | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/)  *http://coursecat.isu.edu/undergraduate/programs/* | | | | |
| CMP 2271 Television and Video Production |  |
| CMP 3310 Multiplatform Storytelling |  |  | | | | |
| CMP 3371 Narrative Video Production |  |
| CMP 4471 Advanced Video Production |  |
| CMP 4475 Corporate Video Production |  | **MAP Credit Summary** | | | | **CR** |
| **CMP Track Electives (choose two from the following)** | **6** | Major | | | | 42 |
| CMP 2201 Business and Professional Communication |  | General Education | | | | 37 |
| CMP 2203 Media Literacy |  | Upper Division Free Electives to reach 36 credits | | | | 18 |
| CMP 2209 Persuasion |  | Free Electives to reach 120 credits | | | | 23 |
| CMP 2241 Introduction to Public Relations |  | TOTAL | | | | 120 |
| CMP 2261 Introduction to Advertising |  |  | | | | |
| CMP 3307 Social and Interactive Media Campaigns |  |
| CMP 3312 Screenwriting |  |
| CMP 3373 Documentary Cinema |  |
| CMP 4404 Gender and Communication |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | |
| CMP 4422 Conflict Management |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | |  | |
| CMP 4483 Rhetoric of Popular Culture |  | Minimum 15 cr. Upper Division in Major (0 cr. Associate) | | |  | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | |
|  |  |  | |  | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | |
| CMP 2203: Media Literacy is suggested for GE Objective 8 | |  | *Date* | | | |
|  | |  |  | | | |
| VisCom Majors: ART 1103 Creative Process is strongly encouraged | | *CAA or COT:* | 3/27/2020 bgb | | | |
| VisCom Majors: ART 1105 Drawing I is strongly encouraged | |  |  | | | |
|  | | **Complete College American Momentum Year**  **Math and English course in first year-Specific GE MATH course identified**  **9 credits in the Major area in first year**  **15 credits each semester (or 30 in academic year)**  **Milestone courses** | | | | |
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|  | | Form Revised 9.10.2019 | | | | |