

|  |  |
| --- | --- |
| **Catalog Year 2019-2020**  BA Communication: Visual Communication  Photo Media Track | ***(For internal use only)***  *No change*  *UCC proposal* |
|  |  |

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | | **Prerequisite** | | **Co Requisite** |
| **Semester One-F** | | | | | | | | |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | | F, S | |  |  |
| Free Electives: ART 1103 Creative Process \*Recommended | 3 |  |  | | F, S | |  |  |
| Free Electives | 6 |  |  | |  | |  |  |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE | |  | | Appropriate placement score |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Two-S** | | | | | | | | |
| CMP 2251 Intro to Photography | 3 |  |  | | F, S | |  |  |
| CMP 1110 Media Writing | 3 |  |  | | F, S | | ENGL 1101 or placement into ENGL 1102 |  |
| Free Elective: ART 1105 Drawing I \*Recommended | 3 |  |  | | F, S | |  |  |
| Free Elective: CMP 2271 TV/Video Production \*Recommended | 3 |  |  | | S | |  |  |
| GE Objective 1: ENGL 1102 Writing and Rhetoric II | 3 | C- | GE | |  | | ENGL 1101 or equivalent |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Three-F** | | | | | | | | |
| CMP 3352 Photo Communication | 3 |  | UM | | S | | CMP 2202 and CMP 2251 |  |
| CMP 2286 Visual Rhetoric | 3 |  |  | |  | |  |  |
| Free Elective | 3 |  |  | |  | |  |  |
| GE Objective 2: COMM 1101 | 3 |  | GE | |  | |  |  |
| GE Objective 3: | 3 |  | GE | |  | |  |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Four-S** | | | | | | | | |
| Visual Comm Track: CMP 3310 Multiplatform Story \*Recommended | 3 |  |  | | S | | CMP 2202 |  |
| CMP Electives | 6 |  |  | |  | |  |  |
| GE Objective 5 with Lab: | 4 |  | GE | |  | |  |  |
| Free Electives | 2 |  |  | |  | |  |  |
|  |  |  |  | |  | |  |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Five-F** | | | | | | | | |
| GE Objective 4: CMP 2250 History & Appreciation of Photo \*Recommended | 3 |  | GE | | F, S, Su | |  |  |
| GE Objective 6 | 3 |  | GE | |  | |  |  |
| GE Objective 5 | 3 |  | GE | |  | |  |  |
| Free Electives | 3 |  |  | |  | |  |  |
| Visual Comm Track: CMP 3371 Nar. Video Prod \*Recommended | 3 |  |  | | F | | CMP 2202 |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Six-S** | | | | | | | | |
| CMP 3355 Studio Photography | 3 |  | UM | | S | | CMP 2202, CMP 2251, CMP 3352 |  |
| CMP 3339 Web Design | 3 |  | UM | | F, S | | CMP 2202 |  |
| Upper Division Free Electives | 3 |  | UU | |  | |  |  |
| GE Objective 4 | 3 |  |  | |  | |  |  |
| GE Objective 6 | 3 |  | GE | |  | |  |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Seven-F** | | | | | | | | |
| CMP 4457 Advanced Photography | 3 |  | UM | |  | | CMP 2202, CMP 2251, CMP 3352 |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | | F | |  |  |
| Upper Division Free Electives | 6 |  | UU | |  | |  |  |
| GE Objective 7 or 8: CMP 2203 Media Literacy \*Recommended | 3 |  | GE | | F, S | |  |  |
|  |  |  |  | |  | |  |  |
| Total | 15 |  |  | |  | |  |  |
| **Semester Eight-S** | | | | | | | | |
| CMP 4403 Mass Communication and Society | 3 |  | UM | | S | |  |  |
| Upper Division Free Electives | 9 |  | UU | |  | |  |  |
| GE Objective 9 | 3 |  | GE | |  | |  |  |
|  |  |  |  | |  | |  |  |
|  |  |  |  | |  | |  |  |
| Total | 15 |  |  | |  | |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | | | |

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **2019-2020 Major Requirements** | | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | **36 cr. min** | |
| **MAJOR REQUIREMENTS** | | **42** | 1. Written English (6 cr. min) ENGL 1101 | | | 3 | |
|  | |  | ENGL 1102 | | | 3 | |
| **Core Courses:** | |  | 2. Spoken English (3 cr. min) COMM 1101 | | | 3 | |
| **Visual Communication Emphasis** | | **18** | 3. Mathematics (3 cr. min) Recommended by Dept | | | 3 | |
| CMP 1110 Media Writing | | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories)** | | |  | |
| CMP 2202 Photo, Graphic & Video Editing | | 3 | CMP 2250 History & Appreciation of Photography | | | 3 | |
| CMP 2286 Visual Rhetoric | | 3 |  | | |  | |
| CMP 3339 Web Design | | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab)** | | | 7 | |
| CMP 4403 Mass Communication and Society | | 3 |  | | |  | |
| CMP 4410 Mass Media, History, Law & Ethics | | 3 |  | | |  | |
| **Photo Media Track:** | | **12** |  | | |  | |
| CMP 2250 History & Appreciation of Photography | (counted in Obj. 4) |  | 6. Behavioral and Social Science **(2 courses-different prefixes)** | | | 6 | |
| CMP 2251 Intro to Photography | | 3 |  | | |  | |
| CMP 3352 Photo Communication | | 3 |  | | |  | |
| CMP 3355 Studio Photography | | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | |
| CMP 4457 Advanced Photography | | 3 | 7. Critical Thinking | | | 3 | |
|  | |  | 8. Information Literacy: CMP 2203 Media Literacy | | |
| **Choose Two from Visual Communication track** | | **6** | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | |
| Design Track | |  |  | | | 3 | |
| CMP 2231 Introduction to Graphic Design; CMP 3335 Typography and Layout;  CMP 3337 Illustration; CMP 4435 Narrative and Print; CMP 4436 Advanced Issues in Design | | | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | |
|  | | |  | |
| **Total GE** | | | **37** | |
| Video Track | |  | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/) | | | | |
| CMP 2271 Television and Video Production; CMP 3310 Multiplatform  Storytelling; CMP 3371 Narrative Video Production; CMP 4471 Advanced Video Production; CMP 4475 Corporate Video Production | | |
|  | | | | |
|  | |  |
| **CMP Electives (choose two from the following)** | | **6** |
| CMP 2201 Business and Professional Communication  CMP 2209 Persuasion  CMP 2241 Introduction to Public Relations  CMP 2261 Introduction to Advertising  CMP 3332 3-D Modeling  CMP 3333 3-D Animation  CMP4404 Gender and Communication  CMP 4422 Conflict Management  CMP 4483 Rhetoric of Popular Culture | | | **MAP Credit Summary** | | | **CR** | |
| Major | | | 42 | |
| General Education | | | 37 | |
| Upper Division Free Electives to reach 36 credits | | | 18 | |
| Free Electives to reach 120 credits | | | 23 | |
| TOTAL | | | 120 | |
|  | | | | |
|  | | | | |
|  | |  | **Graduation Requirement Minimum Credit Checklist** | | **Confirmed** | | |
|  | |  | Minimum 15 cr. Upper Division in Major | | **X** | | |
|  | |  | Minimum 36 cr. Upper Division Overall | | X | | |
|  | |  | Minimum of 120 cr. Total | | X | |  |
|  | |  |  | | X | |  |
| **Advising Notes** | | | ***MAP Completion Status (for internal use only)*** | | | | |
| CMP 2250 History & Appreciation of Photo for GE Objective 4 | | |  | *Date* | | | |
| CMP 2203 Media Literacy is suggested for GE Objective 8 | | | *Department:* |  | | | |
| Vis Com Majors: ART 1103 and 1105 Recommended | | | *CAA or COT:* | *9.10.2019 KF* | | | |
| Vis Com Track: CMP 3310 Multiplatform Storytelling and CMP 3371 Narrative Video Production \*Recommended | | | *Registrar:* |  | | | |
|  | | |  | | | | |
|  | | |  | | | | |

BA, Communication, Visual Communication, Photo Media Track Page 2