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| **Catalog Year 2020-2021**  BA Communication: Visual Communication  Video Track | ***(For internal use only)***  *No change*  *UCC proposal* |

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| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | | **Prerequisite** | **Co-Requisite** | | |
| Semester One | | | | | | | | | |
| GE Objective 1: ENGL 1101 Writing and Rhetoric I | 3 | C- | GE | | F, S, Su | Appropriate placement score |  | | |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | | F, S |  |  | | |
| Free Elective: ART 1103 Creative Process is recommended | 3 |  |  | | F, S |  |  | | |
| Free Elective | 6 |  |  | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Two | | | | | | | | | |
| GE Objective 1: ENGL 1102 Writing and Rhetoric II | 3 | C- | GE | | F, S, Su | ENGL 1101 or equivalent |  | | |
| CMP 2271 Television and Video Production | 3 |  |  | | S | CMP 2202 |  | | |
| CMP 1110 Media Writing | 3 |  |  | | F, S | ENGL 1101 or placement into ENGL 1102 | |  | |
| Free Elective: Art 1105 Drawing I is recommended | 3 |  |  | | F, S |  |  | | |
| CMP Elective | 3 |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Three | | | | | | | | | |
| GE Objective 2: COMM 1101 | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 3: Math | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 3371 Narrative Video Production | 3 |  | UM | | F |  |  | | |
| CMP 2286 Visual Rhetoric | 3 |  |  | |  |  |  | | |
| Free Elective | 3 |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Four | | | | | | | | | |
| GE Objective 5 with Lab | 4 |  | GE | | F, S, Su |  |  | | |
| CMP 3310 Multiplatform Storytelling | 3 |  | UM | | S | CMP 1110 |  | | |
| CMP Track Elective (Design or Video) | 3 |  |  | |  |  |  | | |
| Free Electives | 5 |  |  | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Five | | | | | | | | | |
| GE Objective 4 | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 4 | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 5 | 3 |  | GE | | F, S, Su |  |  | | |
| Free Electives | 3 |  |  | |  |  |  | | |
| CMP Track Elective (Design or Video) | 3 |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Six | | | | | | | | | |
| GE Objective 6 | 3 |  | GE | | F, S, Su |  |  | | |
| GE Objective 6 | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 4475 Corporate Video Production | 3 |  | UM | | S | CMP 2202, CMP 2271 |  | | |
| CMP Elective | 3 |  |  | |  |  |  | | |
| Upper Division Free Electives | 3 |  | UU | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Seven | | | | | | | | | |
| GE Objective 7/8 | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 3339 Web Design | 3 |  | UM | | F, S | CMP 2202 |  | | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | | F |  |  | | |
| Upper Division Free Electives | 6 |  | UU | |  |  |  | | |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| Semester Eight | | | | | | | | | |
| GE Objective 9 | 3 |  | GE | | F, S, Su |  |  | | |
| CMP 4403 Mass Communication and Society | 3 |  | UM | | S |  |  | | |
| Upper Division Free Electives | 6 |  | UU | |  |  |  | | |
| CMP 4471 Advanced Video Production | 3 |  | UM | | S | CMP 2202, CMP 2271, CMP 3371, CMP 4475 | | |  |
|  |  |  |  | |  |  |  | | |
| Total | 15 |  |  | |  |  |  | | |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | | | | |

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

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| BA, Communication, Visual Communication, Video Track Page 2 | | | | | | |
| **2020-2021 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | 3 |
| **Core Courses:** |  | ENGL 1102 | | | | 3 |
| **Visual Communication Emphasis** | **18** | 2. Spoken English (3 cr. min) COMM 1101 | | | | 3 |
| CMP 1110 Media Writing | 3 | 3. Mathematics (3 cr. min) Recommended MATH 1123 | | | | 3 |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | |
| CMP 2286 Visual Rhetoric | 3 |  | | | |  |
| CMP 3339 Web Design | 3 |  | | | |  |
| CMP 4403 Mass Communication and Society | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | | | |  |
| **Video Track:** | **15** |  | | | |  |
| CMP 2271 Television and Video Production | 3 |  | | | |  |
| CMP 3310 Multiplatform Storytelling | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | |
| CMP 3371 Narrative Video Production | 3 |  | | | |  |
| CMP 4471 Advanced Video Production | 3 |  | | | |  |
| CMP 4475 Corporate Video Production | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | |
| **Choose Two from the other track lists** | **6** | 7. Critical Thinking | | | |  |
| **Design Track** |  | 8. Information Literacy | | | |
| CMP 2231 Introduction to Graphic Design |  | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | |
| CMP 3336 Studio I: Typography and Print Media |  |  | | | |  |
| CMP 3338 Studio II: Typography and Print Media |  | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | |
| CMP 4437 Illustration and Brand Identity |  |  | | | |  |
| CMP 4438 Graphic Design Portfolio |  | **Total GE** | | | | **37** |
| **Video Track** |  | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/)  *http://coursecat.isu.edu/undergraduate/programs/* | | | | |
| CMP 2250 History & Appreciation of Photography |  |
| CMP 2251 Introduction to Photography |  |  | | | | |
| CMP 3352 Photo Communication |  |
| CMP 3355 Studio Photography |  |
| CMP 4457 Advanced Photography |  | **MAP Credit Summary** | | | | **CR** |
| **CMP Electives (Choose two from the following)** | **6** | Major | | | | 45 |
| CMP 2201 Business and Professional Communication |  | General Education | | | | 37 |
| CMP 2203 Media Literacy |  | Upper Division Free Electives to reach 36 credits | | | | 15 |
| CMP 2209 Persuasion |  | Free Electives to reach 120 credits | | | | 23 |
| CMP 2241 Introduction to Public Relations |  | TOTAL | | | | 120 |
| CMP 2261 Introduction to Advertising |  |  | | | | |
| CMP 3307 Social and Interactive Media Campaigns |  |
| CMP 3373 Documentary Cinema |  |
| CMP 3375 TV Programming |  |
| CMP 4404 Gender and Communication |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | |
| CMP 4422 Conflict Management |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | |
| CMP 4483 Rhetoric of Popular Culture |  | Minimum 15 cr. Upper Division in Major (0 cr. Associate) | | | X | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | | X | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | | X | |
|  |  |  | |  | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | |
| CMP 2203: Media Literacy is suggested for GE Objective 8 | |  | *Date* | | | |
| CMP 2250 History & Appreciation of Photography is suggested for GE | |  |  | | | |
| Objective 4 | | *CAA or COT:* | 3/26/2020 bgb | | | |
|  | |  |  | | | |
| VisCom Majors suggestion: ART 1103 Creative Process | | **Complete College American Momentum Year**  **Math and English course in first year-Specific GE MATH course identified**  **9 credits in the Major area in first year**  **15 credits each semester (or 30 in academic year)**  **Milestone courses** | | | | |
| VisCom Majors suggestion: ART 1105 Drawing I | |
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|  | | Form Revised 9.10.2019 | | | | |