

**Catalog Year 2018-2019**

BA, Spanish for Business & Professions

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is an efficient strategy only. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Elective, and university requirements (see pg.2) are based on Catalog Year.

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| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE | F,S,Su | Appropriate placement score |  |
| GE Objective 4: SPAN 1101 Elementary Spanish I | 4 | C- | GE | F,S |  |  |
| GE Objective 3: MATH | 3 |  | GE |  |  |  |
| Minor Requirements | 3 |  |  |  |  |  |
| Free Electives | 2 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE | F,S,Su | ENGL 1101 (or equivalent) |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 5: w/lab | 4 |  | GE |  |  |  |
| SPAN 1102: Elementary Spanish II | 4 |  |  | F,S | SPAN 1101 (or equivalent) |  |
| Free Elective | 1 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Three | | | | | | |
| GE Objective 2: COMM 1101 Principles of Speech | 3 |  | GE | F,S |  |  |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  |
| GE Objective 9: SPAN 2201 Intermediate Spanish I | 4 | C- | GE | F,S | SPAN 1102 (or equivalent) |  |
| Objective 6 | 3 |  | GE |  |  |  |
| Minor Requirements | 3 |  |  |  |  |  |
| Total | 16 |  |  |  |  |  |
| Semester Four | | | | | | |
| GE Objective 5 | 3 |  | GE |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| CMLT 2207 or CMLT 2208 | 3 | C- |  | D |  |  |
| SPAN 2202 Intermediate Spanish II | 4 | C- |  | F,S | SPAN 2201 (or equivalent) |  |
| Free Electives | 2 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Five | | | | | | |
| SPAN 3301 Spanish Conversation and Composition I | 3 | C- | UM | F,S | SPAN 2202 (or equivalent) |  |
| SPAN 3341 (F) or SPAN 3342 (S) | 3 | C- | UM | F,S | SPAN 2202 (or equivalent) |  |
| UD Language Elective | 3 | C- | UM |  |  |  |
| UD Minor Requirements | 3 | C- | UU |  |  |  |
| UD Free Electives | 3 | C- | UU |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Six | | | | | | |
| SPAN 3302 Spanish Conversation and Composition II | 3 | C- | UM | F,S | SPAN 2202 (or equivalent) |  |
| SPAN 3381 Hispanic Current Affairs | 3 | C- | UM | D |  |  |
| Upper Division Language Elective | 3 | C- | UM |  |  |  |
| UD Free Electives or UD Minor Requirements | 6 | C- | UU |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Seven | | | | | | |
| UD Free Electives or UD Minor Requirements | 6 | C- | UU |  |  |  |
| Minor Requirements | 6 |  |  |  |  |  |
| Minor Requirements or Free Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Eight | | | | | | |
| Minor Requirements | 3 |  |  |  |  |  |
| Free Electives | 11 |  |  |  |  |  |
|  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |
| Total | 14 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major, UD= Upper Division  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | |

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| **2018-2020 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **47 or 62** | 1. Written English (6 cr. min) ENGL 1101 | | | | 3 |
| **Core Requirements** | **29** | ENGL 1102 | | | | 3 |
| SPAN 1101 Elementary Spanish I (counted in GE Objective 4) | | 2. Spoken English (3 cr. min) COMM 1101 | | | | 3 |
| SPAN 1102 Elementary Spanish II | 4 | 3. Mathematics (3 cr. min) | | | |  |
| SPAN 2201 Intermediate Spanish I (counted in GE Objective 9) | | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | |
| SPAN 2202 Intermediate Spanish II | 4 | SPAN 1101 Elementary Spanish I | | | | 4 |
| SPAN 3301 Spanish Conversation and Composition I | 3 |  | | | |  |
| SPAN 3302 Spanish Conversation and Composition II | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | |
| SPAN 3341 Survey of Spanish Literature and Civilization I **Or**  SPAN 3342 Survey of Latin American Literature and Civilization | 3 |  | | | |  |
|  | | | |  |
| SPAN 3381 Hispanic Current Affairs | 3 |  | | | |  |
| CMLT 2207 Contemporary European Culture OR  CMLT 2208 Cultures of the Spanish Speaking World | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | |
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|  |  |  | | | |  |
| **\*Language Upper Division Electives** | **6** | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | |
|  |  | 7. Critical Thinking | | | |  |
| **Choose one of the following minors** | **18 or 33** | 8. Information Literacy | | | |
| **Minor Requirements for NON-Business Majors** | **18** | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | |
| ACCT 3303 Accounting Concepts BA 1110 The World of Business  FIN 3303 Financial Concepts INFO 3303 Informatics Concepts  MGT 3312 Individual and Organizational Behavior  MKTG 2225 Basic Marketing Management | | SPAN 2201 Intermediate Spanish I | | | | 4 |
|  | | | |  |
| General Education Elective to reach 36 cr. min. **(if necessary)** | | | | |
|  | | | |  |
| **Business Administration Minor for NON-Business Majors** | **33** | **Total GE** | | | | **39** |
| ACCT 2201 Principles of Accounting I  ACCT 2202 Principles of Accounting II  INFO 3301 Introduction to Informatics and Analytics  ECON 2201 Principles of Macroeconomics  ECON 2202 Principles of Microeconomics  FIN 3315 Corporate Financial Management  MGT 2216 Business Statistics  MGT 2217 Advanced Business Statistics  MGT 3312 Individual and Organizational Behavior  MGT 3329 Operations and Production Management  MKTG 2225 Basic Marketing Management | | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/) | | | | |
|  | | | | |
| **MAP Credit Summary** | | | | **CR** |
| Major | | | | 47 or 62 |
| General Education | | | | 39 |
| Free Electives to reach 120 credits | | | | 34 or 19 |
| TOTAL | | | | 120 |
|  | | | | |
| **Minor in Marketing for NON-Business Majors** | **18** |
| Required Courses | 6 |
| MKTG 2225 Basic Marketing Management  MKTG 4427 Consumer Behavior | | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | |
| Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | Y | |
| Marketing Electives | 6 - 12 | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | Y |
| \*Other Electives | 0 - 6 | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | Y |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | Y |
|  |  |  | |  | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | |
| All courses required for majors and minor must be completed with a minimum of a C-. | |  | *Date:* | | | |
| *Department:* | 5/23/2018 | | | |
| \*Recommended Electives available in catalog | | *CAA or COT:* | 5/23/2018 CR; JH | | | |
| Other electives from student’s major coursework related to Marketing. Courses must be at a 2000-level or higher and approved prior to completion of MKTG 2225 *by the student’s Marketing advisor*. | | *Registrar:* |  | | | |
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