

**Catalog Year 2018-2019**

BA, German for Business & Professions

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is an efficient strategy only. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Elective, and university requirements (see pg.2) are based on Catalog Year.

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| **Course Subject and Title** | **Cr.**  | **Min.** **Grade** | **\*GE,** **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE | F,S,Su | Appropriate placement score |  |
| GE Objective 4: GERM 1101 Elementary German I | 4 |  | GE | F,S |  |  |
| GE Objective 3: MATH | 3 |  | GE |  |  |  |
| Free Electives | 6 |  |  |  |  |  |
|  Total | 16 |  |  |  |  |  |
| Semester Two |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE | F,S,Su | ENGL 1101 or equivalent |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 5: w/lab | 4 |  | GE |  |  |  |
| GERM 1102: Elementary German II | 4 |  |  | F,S | GERM 1101 or equivalent |  |
| Free Electives  | 1 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Three |
| GE Objective 2: COMM 1101 Principles of Speech | 3 |  | GE | F,S |  |  |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  |
| GE Objective 9: GERM 2201 Intermediate German I | 4 | C- | GE | F | GERM 1102 or equivalent |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| Minor Requirements | 3 |  |  |  |  |  |
|  Total | 16 |  |  |  |  |  |
| Semester Four |
| GE Objective 5 | 3 |  | GE |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| CMLT 2207 or CMLT 2208 | 3 | C- |  | D |  |  |
| GERM 2202 Intermediate German II | 4 | C- |  | S | GERM 2201 or equivalent |  |
| Minor Requirements | 3 | C- |  |  |  |  |
|  Total | 16 |  |  |  |  |  |
| Semester Five |
| GERM 3301 German Conversation and Composition I | 3 | C- | UM |  | GERM 2202 or equivalent |  |
| GERM 3341 or GERM 3342 | 3 | C- | UM |  | GERM 2201 or equivalent |  |
| Upper Division Language Elective | 3 | C- | UM |  |  |  |
| UD Free Electives or UD Minor Requirements | 6 | C- | UU |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Six |
| GERM 3302 German Conversation and Composition II | 3 | C- | UM | S | GERM 2202 or equivalent |  |
| GERM 3381 German Current Affairs | 3 | C- | UM | D |  |  |
| Upper Division Language Elective | 3 | C- | UM |  |  |  |
| UD Free Electives or UD Minor Requirements | 6 | C- | UU |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Seven |
| UD Free Electives or UD Minor Requirements | 6 | C- | UU |  |  |  |
| Free Electives  | 9 |  |  |  |  |  |
|  Total  | 15 |  |  |  |  |  |
| Semester Eight  |
| Free Electives or Minor Requirements | 12 |  |  |  |  |  |
|  Total  | 12 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major, UD= Upper Division\*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.)  |

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| **2018-2019 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES****Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **47 or 62** | 1. Written English (6 cr. min) ENGL 1101 | 3 |
| **Core Requirements** | **23** |  ENGL 1102 | 3 |
| GERM 1101 Elementary German I (counted in GE Objective 4) | 2. Spoken English (3 cr. min) COMM 1101 | 3 |
| GERM 1102 Elementary German II | 4 | 3. Mathematics (3 cr. min)  |  |
| GERM 2201 Intermediate German I (counted in GE Objective 9) | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** |
| GERM 2202 Intermediate German II | 4 | GERM 1101 Elementary German I | 4 |
| GERM 3301 German Conversation and Composition I | 3 |  |  |
| GERM 3302 German Conversation and Composition II | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** |
| GERM 3341 Survey of German Literature and Civilization I Or GERM 3342 Survey of Austrian and Swiss Literature | 3 |  |  |
|  |  |
| GERM 3381 German Current Affairs | 3 |  |  |
| CMLT 2207 Contemporary European Culture Or CMLT 2208 Cultures of the Spanish Speaking World  | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** |
|  |  |
|  |  |  |  |
| **\*Language Upper Division Electives** | **6** | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** |
|  |  | 7. Critical Thinking |  |
| **Choose one of the following minors** | **18 or 33** | 8. Information Literacy  |
| **Business Minor for NON-Business Majors** | **18** | 9. Cultural Diversity **(1 course; 3 cr. min)** |
| ACCT 3303 Accounting Concepts BA 1110 The World of BusinessFIN 3303 Financial Concepts INFO 3303 Informatics ConceptsMGT 3312 Individual and Organizational BehaviorMKTG 2225 Basic Marketing Management | GERM 2201 Intermediate German I | 4 |
| General Education Elective to reach 36 cr. min. **(if necessary)** |
|   |  |
|  **Total GE** | **39** |
| **Business Administration Minor for NON-Business Majors** | **33** | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/)  |
| ACCT 2201 Principles of Accounting I ACCT 2202 Principles of Accounting IIINFO 3301 Introduction to Informatics and AnalyticsECON 2201 Principles of MacroeconomicsECON 2202 Principles of MicroeconomicsFIN 3315 Corporate Financial Management MGT 2216 Business Statistics MGT 2217 Advanced Business StatisticsMGT 3312 Individual and Organizational BehaviorMGT 3329 Operations and Production ManagementMKTG 2225 Basic Marketing Management |
|  |
| **MAP Credit Summary** | **CR** |
| Major  | 47 or 62 |
| General Education  | 39 |
| Free Electives to reach 120 credits | 19 or 34 |
|  TOTAL | 120 |
|  |
| **Minor in Marketing for NON-Business Majors** | **18** | **Graduation Requirement Minimum Credit Checklist** | **Confirmed** |
| Required Courses | 6 | Minimum 36 cr. General Education Objectives (15 cr. AAS) | Y |
| MKTG 2225 Basic Marketing Management MKTG 4427 Consumer Behavior | Minimum 16 cr. Upper Division in Major (0 cr. Associate) |  | Y |
| Minimum 36 cr. Upper Division Overall (0 cr. Associate) |  | Y |
| Marketing Electives | 6 - 12 | Minimum of 120 cr. Total (60 cr. Associate) |  | Y |
| \*Other MINOR Electives | 0 - 6 |  |  |
| **Advising Notes** | ***MAP Completion Status (for internal use only)*** |
| \*Recommended Language electives are on page 118 in the catalog |  | *Date* |
| All courses required for majors and minor must be completed with a minimum of a C-.  | *Department:*  | 05/30/2018 |
| *CAA or COT:* | 05/30/2018 cr; jh |
| \*Other electives from student’s major coursework related to Marketing. Courses must be at 2000-level or higher and approved prior to completion of MKTG 2225 *by the student’s Marketing advisor.* | *Registrar:*  |  |
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 Form Revised 1.24.2018