

Catalog Year 2018-2019

BA Communication, Visual Communication  
Video Track

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year. See page two for a detailed summary of Major, General Education, Elective, and university requirements.

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| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** | |
| Semester One | | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE |  | Appropriate placement score |  | |
| GE Objective 3 | 3 |  | GE |  |  |  | |
| GE Objective 5 with Lab | 4 |  | GE |  |  |  | |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | F,S |  |  | |
| Free Electives | 2 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Two | | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE |  | ENGL 1101 or equivalent |  | |
| GE Objective 2: COMM 1101 | 3 |  | GE |  |  |  | |
| GE Objective 4: CMP 2250: History & Appreciation of Photography (suggested) | 3 |  | GE |  |  |  | |
| GE Objective 5 | 3 |  | GE |  |  |  | |
| CMP 2286 Visual Rhetoric | 3 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Three | | | | | | | |
| GE Objective 4 | 3 | C- | GE |  | ENGL 1101 or equivalent |  | |
| CMP 1110 Media Writing | 3 |  |  |  |  |  | |
| CMP 3339 Web Design | 3 |  | UM |  | CMP 2202 |  | |
| CMP 3371 Narrative Video Production | 3 |  | UM |  |  |  | |
| Free Electives | 3 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Four |  |  |  |  |  |  | |
| GE Objective 6 | 3 |  | GE |  |  |  | |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  | |
| CMP 2271 Television and Video Production | 3 |  |  | S | CMP 1110 and CMP 2202 |  | |
| CMP 3310 Multiplatform Storytelling | 3 |  | UM | S | CMP 1110 |  | |
| Free Electives | 3 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Five |  |  |  |  |  |  | |
| GE Objective 6 | 3 |  | GE |  |  |  | |
| GE Objective 9 | 3 |  | GE | F, S |  |  | |
| CMP 4475 Corporate Video Production | 3 |  | UM | F | CMP 2202 and CMP 2271 |  | |
| Photo Media or Design Option Elective | 3 |  |  |  |  |  | |
| Free Electives | 3 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Six |  |  |  |  |  |  | |
| CMP Track Elective | 3 |  |  |  |  |  | |
| CMP 4471 Advanced Video Production | 3 |  | UM |  | CMP 1110, 2202, 2271, and CMP 3310 or CMP 3311 | |  |
| Photo Media or Design Option Elective | 3 |  |  | S |  |  | |
| Free Electives | 6 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Seven |  |  |  |  |  |  | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | F |  |  | |
| CMP Track Elective | 3 |  |  |  |  |  | |
| Upper Division Free Electives | 9 |  | UU |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| Semester Eight |  |  |  |  |  |  | |
| CMP 4403 Mass Communication and Society | 3 |  | UM | S |  |  | |
| Upper Division Free Electives | 6 |  | UU |  |  |  | |
| Free Electives | 6 |  |  |  |  |  | |
| Total | 15 |  |  |  |  |  | |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | | |

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| **2017-2018 Major Requirements** | | **CR** | **2018-2019 GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | | | 3 |
|  | |  | ENGL 1102 | | | | | | 3 |
| **Core Courses ( Visual Communication Emphasis)** | | **18** | 2. Spoken English (3 cr. min) COMM 1101 | | | | | | 3 |
| CMP 1110 Media Writing | | 3 | 3. Mathematics (3 cr. min) | | | | | |  |
| CMP 2202 Photo, Graphic & Video Editing | | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | | | |
| CMP 2286 Visual Rhetoric | | 3 |  | | | | | |  |
| CMP 3339 Web Design | | 3 |  | | | | | |  |
| CMP 4403 Mass Communication and Society | | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | | | |
| CMP 4410 Mass Media, History, Law & Ethics | | 3 |  | | | | | |  |
| **Video Track** | | **15** |  | | | | | |  |
| CMP 2271 Television and Video Production | | 3 |  | | | | | |  |
| CMP 3310 Multiplatform Storytelling | | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | | | |
| CMP 3371 Narrative Video Production | | 3 |  | | | | | |  |
| CMP 4471 Advanced Video Production | | 3 |  | | | | | |  |
| CMP 4475 Corporate Video Production | | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | | | |
|  | |  | 7. Critical Thinking | | | | | |  |
|  | | | 8. Information Literacy CMP 2203 Media Literacy (suggested) | | | | | |
| **Choose TWO from the other track lists** | **6** | |  | | | | | |  |
| **Design Track** | | | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | | | |
| CMP 2231 Introduction to Graphic Design; | | |  | | | | | |  |
| CMP 3335 Typography and Layout; CMP 3337 Illustration; | | | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | | | |
| CMP 4435 Narrative and Print; CMP 4436 Advanced Issues in Design | | |  | | | | | |  |
| **Photo Media Track** | | | Total GE | | | | | | 37 |
| CMP 2250/ART 2210 History and Appreciation of Photography; | | | GE Objectives Courses:  [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/) | | | | | | |
| CMP 2251 Introduction to Photography; CMP 3352 Photo Communication; | | |
| CMP 3355 Studio Photography; CMP 4457 Advanced Photography | | |  | | | | |  | |
| **CMP Track Electives (choose two from the following)** | | 6 | **MAP Credit Summary** | | | | | **CR** | |
| CMP 2201 Business and Professional Communication | |  | Major | | | | | 45 | |
| CMP 2209 Persuasion | |  | General Education | | | | | 37 | |
| CMP 2241 Introduction to Public Relations | |  | Free Electives to reach 120 credits | | | | | 38 | |
| CMP 2261 Introduction to Advertising | |  | TOTAL | | | | | 120 | |
| CMP 3332 3-D Modeling | |  |  | | | | | | |
| CMP 3333 3-D Animation | |  |
| CMP 4404 Gender and Communication | |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | | | |
| CMP 4422 Conflict Management | |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | | | |
| CMP 4483 Rhetoric of Popular Culture | |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | X | | |
|  | |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | X | | |
|  | |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | X | | |
|  | |  |  | |  | | | | |
| **Advising Notes** | | | ***MAP Completion Status (for internal use only)*** | | | | | | |
| It is strongly suggested to take CMP 2203 Media Literacy as GE Objective 8 | | |  | *Date* | | | | | |
| CMP 2250 History & Appreciation of Photography suggested for GE Objective 4 | | | *Department:* | 10.19.2017 vb | | | | | |
|  | | | *CAA or COT:* | 10.9.2017 jh | | | | | |
|  | | | *Registrar:* |  | | | | | |
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