

Catalog Year 2017-2018

BA Communication, Visual Communication  
Video Option

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year. See page two for a detailed summary of Major, General Education, Elective, and university requirements.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE |  | Appropriate placement score |  |
| GE Objective 3 | 3 |  | GE |  |  |  |
| GE Objective 5 with Lab | 4 |  | GE |  |  |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | F,S |  |  |
| Electives | 2 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE |  | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 | 3 |  | GE |  |  |  |
| GE Objective 4: CMP 2250: History & Appreciation of Photography (suggested) | 3 |  | GE |  |  |  |
| GE Objective 5 | 3 |  | GE |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Three | | | | | | |
| GE Objective 4 | 3 | C- | GE |  | ENGL 1101 or equivalent |  |
| CMP 1110 Media Writing | 3 |  |  |  |  |  |
| CMP 3339 Web Design | 3 |  | UM |  | CMP 2202 |  |
| CMP 3371 Narrative Video Production | 3 |  | UM |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Four |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  |
| CMP 2271 Television and Video Production | 3 |  |  | S | CMP 1110 and CMP 2202 |  |
| CMP 3310 Multiplatform Storytelling | 3 |  | UM | S | CMP 1110 |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Five |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| GE Objective 9 | 3 |  | GE | F, S |  |  |
| CMP 4475 Corporate Video Production | 3 |  | UM | F | CMP 2202 and CMP 2271 |  |
| Photo Media or Design Option Elective | 3 |  |  |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Six |  |  |  |  |  |  |
| CMP Elective | 3 |  |  |  |  |  |
| CMP 4471 Advanced Video Production | 3 |  | UM |  | CMP 1110, CMP 2202, CMP 2271, and CMP 3310 or CMP 3311 |  |
| Photo Media or Design Option Elective | 3 |  |  | S |  |  |
| CMP Track Elective (Choose from list on second page) | 3 |  |  |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Seven |  |  |  |  |  |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | F |  |  |
| CMP Track Elective (Choose from list on second page) | 6 |  |  |  |  |  |
| Upper Division Electives | 9 |  | UU |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Eight |  |  |  |  |  |  |
| CMP 4403 Mass Communication and Society | 3 |  | UM | S |  |  |
| Upper Division Electives | 6 |  | UU |  |  |  |
| Electives | 6 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2017-2018 Major Requirements** | **CR** | **2017-2018 GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | | | 3 |
|  |  | ENGL 1102 | | | | | | 3 |
| **Core Courses ( Visual Communication Emphasis)** | **15** | 2. Spoken English (3 cr. min) COMM 1101 | | | | | | 3 |
| CMP 1110 Media Writing | 3 | 3. Mathematics (3 cr. min) | | | | | |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | | | |
| CMP 3339 Web Design | 3 |  | | | | | |  |
| CMP 4403 Mass Communication and Society | 3 |  | | | | | |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | | | |
| **Video Option** | **15** |  | | | | | |  |
| CMP 2271 Television and Video Production 3 |  |  | | | | | |  |
| CMP 3310 Multiplatform Storytelling | 3 |  | | | | | |  |
| CMP 3371 Narrative Video Production | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | | | |
| CMP 4471 Advanced Video Production | 3 |  | | | | | |  |
| CMP 4475 Corporate Video Production | 3 |  | | | | | |  |
|  |  | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | | | |
| **Choose TWO from the other option lists** | **6** | 7. Critical Thinking | | | | | |  |
| (Design Option or Photo Media Option)  [See option lists for CMP](http://coursecat.isu.edu/undergraduate/artsandletters/communicationmediaandpersuasion/#programstext) |  | 8. Information Literacy CMP 2203 Media Literacy (suggested) | | | | | |
| **CMP Track Electives (choose from the following)** | **9** | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | | | |
| CMP 2201 Business and Professional Communication |  |  | | | | | |  |
| CMP 2209 Persuasion |  | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | | | |
| CMP 2241 Introduction to Public Relations |  |  | | | | | |  |
| CMP 2261 Introduction to Advertising |  | Total GE | | | | | |  |
| CMP 2286 Visual Rhetoric |  | GE Objectives Courses:  [2017-2018 General Education Requirements (PDF)](http://www.isu.edu/media/libraries/central-academic-advising/pdf-files/gened-requirements/2017-2018-General-Education-Requirements.pdf) | | | | | | |
| CMP 3332 3-D Modeling |  |
| CMP 3333 3-D Animation |  |  | | | | |  | |
| CMP 4404 Gender and Communication |  | **MAP Credit Summary** | | | | | **CR** | |
| CMP 4422 Conflict Management |  | Major | | | | | 45 | |
| CMP 4424 Management Communication |  | General Education | | | | | 37 | |
| CMP 4483 Rhetoric of Popular Culture |  | Free Electives to reach 120 credits | | | | | 38 | |
|  |  | TOTAL | | | | | 120 | |
|  |  |  | | | | | | |
|  |  |
|  |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | | | |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | | | |
|  |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | X | | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | X | | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | X | | |
|  |  |  | |  | | | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | | | |
| It is strongly suggested to take CMP 2203 Media Literacy as GE Objective 8 | |  | *Date* | | | | | |
| CMP 2250 History & Appreciation of Photography suggested for GE Objective 4 | | *Department:* | 03/13/2017 | | | | | |
|  | | *CAA or COT:* | 03/07/2017 | | | | | |
|  | | *Registrar:* |  | | | | | |
|  | |  | | | | | | |
|  | |
|  | |
|  | |

2.13.2017 MAP Version