

Catalog Year 2017-2018

BA, Communication

Emphasis in Rhetoric and Media Affairs

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year. See page two for a detailed summary of Major, General Education, Elective, and university requirements.

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| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.**  | **Min.** **Grade** | **\*GE,** **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE |  | Appropriate placement score |  |
| GE Objective 3 | 3 |  | GE |  |  |  |
| GE Objective 5 with Lab | 4 |  | GE |  |  |  |
| CMP 2203 Media Literacy | 3 |  |  | F, S |  |  |
| Free Electives | 2 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Two |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE |  | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 | 3 |  | GE |  |  |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 5 | 3 |  | GE |  |  |  |
| Free Electives | 3 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Three |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 7 or 8: CMP 2205 Argumentation | 3 |  | GE | F, S |  |  |
| CMP 2209 Persuasion | 3 |  |  | F, S |  |  |
| CMP 2241 Intro to Public Relations | 3 |  |  | F |  |  |
| Free Electives | 3 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Four |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| GE Objective 9 | 3 |  | GE |  |  |  |
| CMP 2286 Visual Rhetoric  | 3 |  |  | S |  |  |
| Free Electives | 6 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Five |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| CMP 3382 Political Communication | 3 |  | UM | F |  |  |
| CMP 4404 Gender and Communication | 3 |  | UM | F |  |  |
| CMP 4483 Rhetoric of Popular Culture | 3 |  | UM | F |  |  |
| Free Electives | 3 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Six |  |  |  |  |  |  |
| CMP 4488 Rhetorical Criticism | 3 |  | UM | S |  |  |
| CMP Career Track Electives (3 cr. must be UD) | 6 |  | UM |  |  |  |
| Free Electives | 6 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Seven |  |  |  |  |  |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | F |  |  |
| CMP 4487 Rhetorical Theory | 3 |  | UM | F |  |  |
| CMP Career Track Electives  | 3 |  | UM |  |  |  |
| Upper Division Free Electives | 6 |  | UU |  |  |  |
|  Total  | 15 |  |  |  |  |  |
| Semester Eight |   |  |  |  |  |  |
| CMP 4489 Senior Seminar in Rhetoric | 3 |  | UM | S |  |  |
| Upper Division Free Electives | 3 |  | UU |  |  |  |
| Free Electives | 9 |  |  |  |  |  |
|  Total  | 15 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major\*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.)  |

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| **2017-2018 Major Requirements** | **CR** | **2017-2018 GENERAL EDUCATION OBJECTIVES****Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **42** | 1. Written English (6 cr. min) ENGL 1101 | 3 |
| **Required Courses** |  |  ENGL 1102 | 3 |
| **Rhetoric Core:** | **18** | 2. Spoken English (3 cr. min) COMM 1101 | 3 |
| CMP 2205 Argumentation (counted in GE Objective 7) | 3. Mathematics (3 cr. min)  |  |
| CMP 2209 Persuasion | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** |
| CMP 2286 Visual Rhetoric | 3 |  |  |
| CMP 4483 Rhetoric of Popular Culture | 3 |  |  |
| CMP 4485 Rhetorical Theory | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** |
| CMP 4488 Rhetorical Criticism | 3 |  |  |
| CMP 4489 Senior Seminar in Rhetoric  | 3 |  |  |
| **Media Affairs Core:** | **15** |  |  |
| CMP 2203 Media Literacy  | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** |
| CMP 2241 Intro to Public Relations | 3 |  |  |
| CMP 3382 Political Communication | 3 |  |  |
| CMP 4404 Gender and Communication  | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** |
| CMP 4410 Mass Media, History, Law & Ethics | 3 | 7. Critical Thinking - CMP 2205: Argumentation | 3 |
|  |  | 8. Information Literacy  |
| **CMP Career Track Electives:** | **9** | 9. Cultural Diversity **(1 course; 3 cr. min)** |
| Nine (9) credits of CMP Electives required. Six (6) of the nine credits must be CMP 3000 or 4000 courses. Meet with CMP advisor for help with course selection. |  |  |  |
|  |  | General Education Elective to reach 36 cr. min. **(if necessary)** |
|  |  |   |  |
|  |  |  Total GE |  |
|  |  | GE Objectives Courses: [2017-2018 General Education Requirements (PDF)](http://www.isu.edu/media/libraries/central-academic-advising/pdf-files/gened-requirements/2017-2018-General-Education-Requirements.pdf) |
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|  |  |  |  |
|  |  | **MAP Credit Summary** | **CR** |
|  |  | Major  | 42 |
|  |  | General Education  | 37 |
|  |  | Free Electives to reach 120 credits | 41 |
|  |  |  TOTAL | 120 |
|  |  |  |
|  |  |
|  |  | **Graduation Requirement Minimum Credit Checklist** | **Confirmed** |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) |  |
|  |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) |  |  |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) |  |  |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) |  |  |
|  |  |  |  |
| **Advising Notes** | ***MAP Completion Status (for internal use only)*** |
|  |  | *Date* |
|  | *Department:*  | 03/13/2017 |
|  | *CAA or COT:* | 03/07/2017 |
|  | *Registrar:*  |  |
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2.13.2017 MAP Edition