

Catalog Year 2017-2018

BA, Communication: Corporate Communication

Leadership Track

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year. See page two for a detailed summary of Major, General Education, Elective, and university requirements.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE |  | Appropriate placement score |  |
| GE Objective 3 | 3 |  | GE |  |  |  |
| GE Objective 5 with Lab | 4 |  | GE |  |  |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | F, S |  |  |
| Electives | 2 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE |  | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 | 3 |  | GE |  |  |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 5 | 3 |  | GE |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Three | | | | | | |
| GE Objective 4 | 3 |  | GE |  |  |  |
| CMP 2201 Business and Professional Communication | 3 |  |  | F, S |  |  |
| CMP 2209 Persuasion | 3 |  |  | F, S |  |  |
| CMP 3320 Foundation of Leadership | 3 |  | UM | F |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Four |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| GE Objective 9 | 3 |  | GE |  |  |  |
| GE Objective 7/8: CMP 2205 Argumentation (track elective) | 3 |  | GE | F, S |  |  |
| CMP 2231 Intro to Graphic Design | 3 |  |  | F, S |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Five |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| CMP 3308 Groups and Communication | 3 |  | UM | F |  |  |
| CMP 4422 Conflict Management | 3 |  | UM | F |  |  |
| Electives | 6 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Six |  |  |  |  |  |  |
| CMP 3309 Communication Inquiry | 3 |  | UM | S |  |  |
| CMP 4420 Advanced Leadership Communication | 3 |  | UM | S |  |  |
| CMP 4424 Management Communication | 3 |  | UM | S |  |  |
| CMP Track Elective | 3 |  |  |  |  |  |
| Electives | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Seven |  |  |  |  |  |  |
| CMP Track Electives | 6 |  |  |  |  |  |
| Upper Division Electives | 9 |  | UU |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Eight |  |  |  |  |  |  |
| CMP Track Electives | 6 |  |  |  |  |  |
| Upper Division Electives | 9 |  | UU |  |  |  |
| Total | 15 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | |

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **2017-2018 Major Requirements** | **CR** | **2017-2018 GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | | | 3 |
| **Required Courses** |  | ENGL 1102 | | | | | | 3 |
| **Core Courses** | **18** | 2. Spoken English (3 cr. min) COMM 1101 | | | | | | 3 |
| CMP 2201 Business and Professional Communication | 3 | 3. Mathematics (3 cr. min) | | | | | |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | | | |
| CMP 2209 Persuasion | 3 |  | | | | | |  |
| CMP 2231 Intro to Graphic Design | 3 |  | | | | | |  |
| CMP 3308 Groups and Communication | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | | | |
| CMP 3309 Communication Inquiry | 3 |  | | | | | |  |
| **Leadership Track Courses 12** | |  | | | | | |  |
| CMP 3320 Foundations of Leadership | 3 |  | | | | | |  |
| CMP 4420 Advanced Leadership Communication | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | | | |
| CMP 4422 Conflict Management | 3 |  | | | | | |  |
| CMP 4424 Management Communication | 3 |  | | | | | |  |
|  |  | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | | | |
| **CMP Electives 15** | | 7. Critical Thinking | | | | | |  |
|  |  | 8. Information Literacy | | | | | |
|  |  | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | | | |
|  |  |  | | | | | |  |
|  |  | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | | | |
|  |  |  | | | | | |  |
|  |  | Total GE | | | | | |  |
|  |  | GE Objectives Courses:  [2017-2018 General Education Requirements (PDF)](http://www.isu.edu/media/libraries/central-academic-advising/pdf-files/gened-requirements/2017-2018-General-Education-Requirements.pdf) | | | | | | |
|  |  |
|  |  |  | | | | |  | |
|  |  | **MAP Credit Summary** | | | | | **CR** | |
|  |  | Major | | | | | 45 | |
|  |  | General Education | | | | | 37 | |
|  |  | Free Electives to reach 120 credits | | | | | 38 | |
|  |  | TOTAL | | | | | 120 | |
|  |  |  | | | | | | |
|  |  |
|  |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | | | |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | | | |
|  |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | X | | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | X | | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | X | | |
|  |  |  | |  | | | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | | | |
| CMP 2205: Argumentation suggested for OBJ 7/8. | |  | *Date* | | | | | |
|  | | *Department:* | 03/13/2017 | | | | | |
|  | | *CAA or COT:* | 03/08/2017 | | | | | |
|  | | *Registrar:* |  | | | | | |
|  | |  | | | | | | |
|  | |
|  | |
|  | |

2.13.2017 MAP Template Version