

**Catalog Year 2018-2019**

BA, French for Business & Professions

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is an efficient strategy only. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Elective, and university requirements (see pg.2) are based on Catalog Year.

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| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.**  | **Min.** **Grade** | **\*GE,** **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE | F,S,Su | Appropriate placement score |  |
| GE Objective 4: FREN 1101 Elementary French I | 4 |  | GE | F,S |  |  |
| GE Objective 3: MATH | 3 |  | GE |  |  |  |
| Minor Requirements | 3 |  |  |  |  |  |
| Free Electives | 2 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Two |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE | F,S,Su | ENGL 1101 (or equivalent) |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 5: w/lab | 4 |  | GE |  |  |  |
| FREN 1102: Elementary French II | 4 |  |  | F,S | FREN 1101 (or equivalent) |  |
| Free Electives | 1 |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Three |
| GE Objective 2: COMM 1101 Principles of Speech | 3 |  | GE | F,S |  |  |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  |
| GE Objective 9: FREN 2201 Intermediate French I | 4 | C- | GE | F | FREN1102 (or equivalent) |  |
| Minor Requirements | 3 |  |  |  |  |  |
| Objective 6 | 3 |  | GE |  |  |  |
|  Total | 16 |  |  |  |  |  |
| Semester Four |
| GE Objective 5 | 3 |  | GE |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| CMLT 2207 or CMLT 2208 | 3 | C- |  | D |  |  |
| FREN 2202 Intermediate French II | 4 | C- |  | S | FREN 2201 (or equivalent) |  |
| Free Electives | 1 |  |  |  |  |  |
| UD Free Electives | 2 |  |  |  |  |  |
|  Total | 16 |  |  |  |  |  |
| Semester Five |
| FREN 3301 French Conversation and Composition I | 3 | C- | UM | F | FREN 2202 (or equivalent) |  |
| FREN 3341 Survey of French Literature and Civilization I | 3 | C- | UM | D | FREN 2202 (or equivalent) |  |
| UD Free Electives | 3 | C- | UU |  |  |  |
| Upper Division Language Elective | 3 | C- | UM |  |  |  |
| UD Minor Requirements | 3 | C- | UU |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Six |
| FREN 3302 French Conversation and Composition II | 3 | C- | UM | S | FREN 2202 (or equivalent) |  |
| FREN 3381 French Current Affairs | 3 | C- | UM | D |  |  |
| Upper Division Language Elective | 3 | C- | UM |  |  |  |
| Free Electives or Minor Requirements | 6 | C- | UU |  |  |  |
|  |  |  |  |  |  |  |
|  Total | 15 |  |  |  |  |  |
| Semester Seven |
| UD Free Electives or Minor Requirements | 9 | C- | UU |  |  |  |
| Minor Requirements | 6 |  |  |  |  |  |
|  Total  | 15 |  |  |  |  |  |
| Semester Eight  |
| UD Free Electives or Minor Requirements | 13 |  |  |  |  |  |
|  Total  | 13 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major, UD= Upper Division \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.)  |

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| **2018-2019 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES****Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **47 or 62** | 1. Written English (6 cr. min) ENGL 1101 | 3 |
| **Core Requirements** | **23** |  ENGL 1102 | 3 |
| FREN 1101 Elementary French I (counted in GE Objective 4) | 2. Spoken English (3 cr. min) COMM 1101 | 3 |
| FREN 1102 Elementary French II | 4 | 3. Mathematics (3 cr. min)  |  |
| FREN 2201 Intermediate French I (counted in GE Objective 9) | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** |
| FREN 2202 Intermediate French II |  4 | FREN 1101 Elementary French I | 4 |
| FREN 3301 French Conversation and Composition I | 3 |  |  |
| FREN 3302 French Conversation and Composition II | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** |
| FREN 3341 Survey of French Literature and Civilization I | 3 |  |  |
| FREN 3381 French Current Affairs | 3 |  |  |
| CMLT 2207 Contemporary European Culture Or CMLT 2208 Cultures of the Spanish Speaking World  | 3 |  |  |
| 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** |
|  |  |  |  |
| **Language Upper Division Electives** | **6** |  |  |
|  |  | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** |
| **Choose one of the following minors** | **18 or 33** | 7. Critical Thinking |  |
| **Business Minor for NON-Business Majors** | **18** | 8. Information Literacy  |
| ACCT 3303 Accounting Concepts BA 1110 The World of BusinessFIN 3303 Financial Concepts INFO 3303 Informatics ConceptsMGT 3312 Individual and Organizational BehaviorMKTG 2225 Basic Marketing Management | 9. Cultural Diversity **(1 course; 3 cr. min)** |
| FREN 2201 Intermediate French I | **4** |
|  |  |
| General Education Elective to reach 36 cr. min. **(if necessary)** |
| **Business Administration Minor for NON-Business Majors** | **33** |   |  |
| ACCT 2201 Principles of Accounting I ACCT 2202 Principles of Accounting IIINFO 3301 Introduction to Informatics and AnalyticsECON 2201 Principles of MacroeconomicsECON 2202 Principles of MicroeconomicsFIN 3315 Corporate Financial Management MGT 2216 Business Statistics MGT 2217 Advanced Business StatisticsMGT 3312 Individual and Organizational BehaviorMGT 3329 Operations and Production ManagementMKTG 2225 Basic Marketing Management |  **Total GE** | **39** |
| Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/)  |
|  |
| **MAP Credit Summary** | **CR** |
| Major  | 47 or 62 |
| General Education  | 39 |
| Free Electives to reach 120 credits | 19 or 34 |
|  |
| **Minor in Marketing for NON-Business Majors** | **18** |  **TOTAL** | **120** |
| Required Courses | 6 |  |
| MKTG 2225 Basic Marketing Management MKTG 4427 Consumer Behavior |
| Marketing Electives | 6 - 12 |
| \*Other MINOR Electives | 0 - 6 | **Graduation Requirement Minimum Credit Checklist** | **Confirmed** |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | Y |
|  |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) |  | Y |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) |  | Y |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) |  | Y |
|  |  |  |  |
| **Advising Notes** | ***MAP Completion Status (for internal use only)*** |
| All courses required for majors and minor must be completed with a minimum of a C-.  |  | *Date* |
| *Department:*  | 5/22/2018 |
| \*Other electives from student’s major coursework related to Marketing. Courses must be at 2000-level or higher and approved prior to completion of MKTG 2225 *by the student’s Marketing advisor.* | *CAA or COT:* | 5/22/2018 CR; CM |
| *Registrar:*  |  |
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