

Catalog Year 2017-2018

B.B.A., General Business

A Major Academic Plan (MAP) illustrates one way to complete a degree in a recommended number of semesters. Below is an example of an efficient and recommended plan, but actual plans will vary by individual student needs. Program requirements are based on Catalog Year. See page two for a detailed summary of Major, General Education, Elective, and university requirements.

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| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 | C- | GE | F, S, Su | Appropriate placement score |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| BA 1110: World of Business | 3 | C- |  | F,S |  |  |
| GE Objective 8: INFO 1101 or FIN 1115 | 3 |  | GE | F, S, Su |  |  |
| Free Elective credits | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading and Writing | 3 | C- | GE | F, S, Su | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 Principles of Speech | 3 | C- | GE | F, S, Su |  |  |
| GE Objective 6: NOT ECON | 3 |  | GE |  |  |  |
| GE Objective 5: Lecture and Lab | 4 |  | GE |  |  |  |
| MKTG 2225 Basic Marketing Management | 3 | C- |  | F, S |  |  |
| Total | 16 |  |  |  |  |  |
| Semester Three | | | | | | |
| GE Objective 3: MGT 2216 Business Statistics | 3 | C- | GE | F,S | MATH 1108 and ENGL 1101 or equivalent |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| BA 2210 Intro to Professional Development I | 1 | C- |  | F,S |  |  |
| ACCT 2201 Principles of Accounting I | 3 | C- |  | F,S | MATH 1108 with a grade of C- and ENGL 1101 or equivalent | |
| GE Objective 6: ECON 2201 Principles of Macroeconomics | 3 | C- | GE | F,S, Su |  |  |
| CMP 2201: Business and Professional Speaking | 3 | C- |  | F, S, Su | COMM 1101 |  |
| Total | 16 |  |  |  |  |  |
| Semester Four |  |  |  |  |  |  |
| MGT 2217: Advanced Business Statistics | 3 | C- |  | F, S | MGT 2216 |  |
| GE Objective 5: Lecture only | 3 |  | GE |  |  |  |
| MGT 2216 Legal Environment of Organizations | 3 | C- |  | F, S | Sophomore standing |  |
| ACCT 2202 Principles of Accounting II | 3 | C- |  | F, S, | ACCT 2201with a grade of C- |  |
| ECON 2202 Principles of Microeconomics | 3 | C- |  | F, S, Su |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Five |  |  |  |  |  |  |
| GE Objective 9 | 3 |  | GE |  |  |  |
| BA 3310 Exploring Professional Development II | 1 | C- | UM | F, S | BA 2210 |  |
| Either ENGL 3307 Professional and Technical Writing  Or ENGL 3308 Business Communication | 3 |  | UM | F, S  F, S, Su | 40 Credits and ENGL 1102  Or 60 Credits and ENGL 1102 |  |
| FIN 3315 Corporate Financial Management | 3 | C- | UM | F, S | ACCT 2202, MGT 2216, ECON 2201 and 2202 |  |
| MGT 3312 Individual and Organizational Behavior | 3 | C- | UM | F, S | Junior Standing, ENGL 1102 |  |
| Free Elective Credits | 2 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Six |  |  |  |  |  |  |
| INFO 3301 Intro to Informatics and Analytics | 3 | C- | UM | F, S | INFO 1100 or equivalent |  |
| Elective Credits | 3 |  |  |  |  |  |
| MGT 3329 Operations and Production Management | 3 | C- | UM | F, S | MGT 2217 | INFO 3301 |
| Upper Division COB Elective | 3 | C- | UM |  |  |  |
| Upper Division COB Elective | 3 | C- | UM |  |  |  |
| Total | 15 |  |  |  |  |  |
| Semester Seven |  |  |  |  |  |  |
| BA 4410 Implementing Professional Development III | 1 | C- | UM | F, S | BA 3310 |  |
| Upper Division COB Electives | 3 | C- | UM |  |  |  |
| Upper Division Applied Education Requirement | 3 | C- | UM |  |  |  |
| Upper Division Free Electives | 3 | C- | UM |  |  |  |
| Free Elective Credits | 3 |  |  |  |  |  |
| Total | 13 |  |  |  |  |  |
| Semester Eight |  |  |  |  |  |  |
| MGT 4460 Strategic Management | 3 | C- | UM | F, S | Senior standing, INFO 3301, FIN 3315, MGT 3312 and 3329, MKTG 2225 | |
| Upper Division COB Elective | 3 | C- | UM |  |  |  |
| Upper Division COB Elective | 3 | C- | UM |  |  |  |
| Upper Division Free Electives | 3 | C- | UM |  |  |  |
| Free Elective Credits | 3 |  |  |  |  |  |
| Total | 15 |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | |

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| **2017-2018 Major Requirements** | **CR** | **2017-2018 GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **69** | 1. Written English (6 cr. min) ENGL 1101 | | | | | | 3 |
| **COB Core Requirements** | **45** | ENGL 1102 | | | | | | 3 |
| ACCT 2201 Principles of Accounting I | 3 | 2. Spoken English (3 cr. min) COMM 1101 | | | | | | 3 |
| ACCT 2202 Principles of Accounting II | 3 | 3. Mathematics (3 cr. min) MGT 2216 | | | | | | 3 |
| BA 1110 World of Business | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | | | |
| BA 2210 Intro to Professional Development | 1 |  | | | | | |  |
| BA 3310 Exploring Professional Development II | 1 |  | | | | | |  |
| BA 4410 Implementing Professional Development III | 1 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | | | |
| CMP 2201 Business and Professional Speaking | 3 |  | | | | | |  |
| ECON 2201 Principles of Macroeconomics (included in Gen. Ed.) | |  | | | | | |  |
| ECON 2202 Principles of Microeconomics | 3 |  | | | | | |  |
| Either ENGL 3307 Professional and Technical Writing  Or ENGL 3308 Business Communications | 3 | 6. Behavioral and Social Science  **(2 courses-different prefixes; 6 cr. min)** | | | | | | |
| FIN 3315 Corporate Financial Management | 3 | ECON 2201 Principles of Macroeconomics | | | | | | 3 |
| INFO 3301 Introduction to Informatics and Analytics | 3 |  | | | | | |  |
| MGT 2216 Business Statistics (included in General Education) | | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | | | |
| MGT 2217 Advanced Business Statistics | 3 | 7. Critical Thinking | | | | | | 3 |
| MGT 2261 Legal Environments of Organizations | 3 | 8. Information Literacy FIN 1115 OR INFO 1100 | | | | | |
| MGT 3312 Individual and Organizational Behavior | 3 | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | | | |
| MGT 3329 Operations and Production Management | 3 |  | | | | | |  |
| MGT 4460 Strategic Management | 3 | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | | | |
| MKTG 2225 Basic Marketing Management | 3 |  | | | | | |  |
| FIN 1115 Personal Fin. or INFO 1101 Digital Lit.(included in Gen Ed.) | | Total GE | | | | | | 37 |
| **General Business** | **24** | GE Objectives Courses:  [*2017-2018 General Education Requirements (PDF)*](http://www.isu.edu/media/libraries/central-academic-advising/pdf-files/gened-requirements/2017-2018-General-Education-Requirements.pdf) | | | | | | |
| Upper Division COB Elective | 3 |
| Upper Division COB Elective | 3 |  | | | | |  | |
| Upper Division COB Elective | 3 | **MAP Credit Summary** | | | | | **CR** | |
| Upper Division COB Elective | 3 | Major | | | | | 69 | |
| Upper Division COB Elective | 3 | General Education | | | | | 37 | |
| Upper Division Free Elective | 3 | Free Electives to reach 120 credits | | | | | 14 | |
| Upper Division Free Elective | 3 | TOTAL | | | | | 120 | |
| **Applied Education Requirement: Choose 3 cr. from:** | 3 |  | | | | | | |
| ACCT 3393 Accounting Internship |  |
| ACCT 4440 Accounting Practicum |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | | | |
| ACCT 4493 Advanced Accounting Internship |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | x | | | |
| FIN 4451 Student Managed Investment Fund I |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | x | | |
| FIN 4452 Student Managed Investment Fund II |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | x | | |
| INFO 4488 Informatics Senior Project |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | x | | |
| MGT 4411/ MKTG 4411 Small Business |  |  | |  | | | | |
| and Entrepreneurship Practicum |  |  | |  | | | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | | | |
|  | |  | *Date* | | | | | |
|  | | *Department:* |  | | | | | |
|  | | *CAA or COT:* | 5.22.2017jh | | | | | |
|  | | *Registrar:* |  | | | | | |
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Form Revised: 4.14.2017