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| **Catalog Year 2020-2021**  Communication, Media and Persuasion  Concentration: Rhetoric, Media, and Social Change | ***(For internal use only)***  *No change*  *UCC proposal* |

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| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | | **Prerequisite** | **Co-Requisite** |
| Semester One | | | | | | | |
| GE Objective 1: ENGL 1101 Writing and Rhetoric I | 3 | C- | GE | | F, S, Su | Appropriate placement score |  |
| GE Objective 3 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 4 | 3 |  | GE | | F, S, Su |  |  |
| CMP 2203 Media Literacy | 3 |  |  | | F, S |  |  |
| Free Electives | 3 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Two | | | | | | | |
| GE Objective 1: ENGL 1102 Writing and Rhetoric II | 3 | C- | GE | | F, S, Su | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 4 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 6 | 3 |  | GE | | F, S, Su |  |  |
| Free Electives | 3 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Three | | | | | | | |
| GE Objective 5 with Lab | 4 |  | GE | | F, S, Su |  |  |
| GE Objective 7/8: CMP 2205 Argumentation | 3 |  | GE | | F |  |  |
| CMP 2209 Persuasion | 3 |  |  | | F, S |  |  |
| CMP 2241 Intro to Public Relations | 3 |  |  | | F, S |  |  |
| Free Electives | 2 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Four | | | | | | | |
| GE Objective 5 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 9 | 3 |  | GE | | F, S, Su |  |  |
| CMP 2286 Visual Rhetoric | 3 |  |  | | F, S |  |  |
| Free Electives | 6 |  |  | |  |  |  |
|  |  |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Five | | | | | | | |
| GE Objective 6 | 3 |  | GE | | F, S, Su |  |  |
| CMP 3382 Political Communication | 3 |  | UM | | F |  |  |
| CMP 4404 Gender and Communication | 3 |  | UM | | F |  |  |
| CMP 4483 Rhetoric of Popular Culture | 3 |  | UM | | F |  |  |
| Free Electives | 3 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Six | | | | | | | |
| CMP 3383 Activism and Social Change | 3 |  | UM | | S |  |  |
| CMP Career Track Electives | 3 |  |  | |  |  |  |
| CMP Career Track Electives (Upper Division) | 3 |  | UM | |  |  |  |
| Free Electives | 6 |  |  | |  |  |  |
|  |  |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Seven | | | | | | | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | | F |  |  |
| CMP 4487 Rhetorical Theory | 3 |  | UM | | F |  |  |
| CMP Career Track Electives (Upper Division) | 3 |  | UM | |  |  |  |
| Upper Division Free Electives | 6 |  | UU | |  |  |  |
|  |  |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Eight | | | | | | | |
| CMP 4488 Rhetorical Criticism | 3 |  | UM | | S |  |  |
| Upper Division Free Electives | 3 |  | UU | |  |  |  |
| Free Electives | 9 |  |  | |  |  |  |
|  |  |  |  | |  |  |  |
|  |  |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | | |

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

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| BA, Rhetoric, Media, and Social Change Page 2 | | | | | | |
| **2020-2021 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **42** | 1. Written English (6 cr. min) ENGL 1101 | | | | 3 |
| **Required Courses** |  | ENGL 1102 | | | | 3 |
| **Rhetoric Core:** | **18** | 2. Spoken English (3 cr. min) COMM 1101 | | | | 3 |
| CMP 2205 Argumentation (counted in GE Objective 7) | | 3. Mathematics (3 cr. min) Recommended MATH 1123 | | | | 3 |
| CMP 2209 Persuasion | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | |
| CMP 2286 Visual Rhetoric | 3 |  | | | |  |
| CMP 3383 Activism and Social Change | 3 |  | | | |  |
| CMP 4483 Rhetoric of Popular Culture | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | |
| CMP 4487 Rhetorical Theory | 3 |  | | | |  |
| CMP 4488 Rhetorical Criticism | 3 |  | | | |  |
| **Media Affairs Core:** | **15** |  | | | |  |
| CMP 2203 Media Literacy | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | |
| CMP 2241 Intro to Public Relations | 3 |  | | | |  |
| CMP 3382 Political Communication | 3 |  | | | |  |
| CMP 4404 Gender and Communication | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 | 7. Critical Thinking CMP 2205 | | | | 3 |
|  |  | 8. Information Literacy | | | |
| **CMP Career Track Electives:** | **9** | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | |
| Nine (9) credits of CMP Electives required. Six (6) of the nine |  |  | | | |  |
| credits must be CMP 3000 or 4000 courses. Meet with CMP |  | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | |
| advisor for help with course selection. |  |  | | | |  |
|  |  | **Total GE** | | | | **37** |
|  |  | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/)  *http://coursecat.isu.edu/undergraduate/programs/* | | | | |
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|  |  | **MAP Credit Summary** | | | | **CR** |
|  |  | Major | | | | 42 |
|  |  | General Education | | | | 37 |
|  |  | Upper Division Free Electives to reach 36 credits | | | | 9 |
|  |  | Free Electives to reach 120 credits | | | | 32 |
|  |  | TOTAL | | | | 120 |
|  |  |  | | | | |
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|  |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | |
|  |  | Minimum 15 cr. Upper Division in Major (0 cr. Associate) | | | X | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | | X | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | | X | |
|  |  |  | |  | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | |
| Students should meet with their major advisor to help plan their | |  | *Date* | | | |
| Career Track Elective courses | |  |  | | | |
|  | | *CAA or COT:* | 3/27/2020 bgb | | | |
|  | |  |  | | | |
|  | | **Complete College American Momentum Year**  **Math and English course in first year-Specific GE MATH course identified**  **9 credits in the Major area in first year**  **15 credits each semester (or 30 in academic year)**  **Milestone courses** | | | | |
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|  | | Form Revised 9.10.2019 | | | | |