

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is an efficient strategy only. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Elective, and university requirements (see pg.2) are based on Catalog Year.

Catalog Year 2018-2019

BA Communication, Visual Communication

Design Option

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | **Prerequisite** | **Co Requisite** |
| Semester One | | | | | | |
| GE Objective 1: ENGL 1101 English Composition | 3 |  | GE |  |  |  |
| GE Objective 3 | 3 |  | GE |  |  |  |
| GE Objective 5 with Lab | 4 |  | GE |  |  |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | F, S |  |  |
| Free Electives | 2 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Two | | | | | | |
| GE Objective 1: ENGL 1102 Critical Reading & Writing | 3 | C- | GE |  | ENGL 1101 or equivalent |  |
| GE Objective 2: COMM 1101 Introduction to Speech | 3 |  | GE |  |  |  |
| GE Objective 5 | 3 |  | GE |  |  |  |
| CMP 2231 Intro to Graphic Design | 3 |  |  | F, S |  |  |
| Free Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Three | | | | | | |
| GE Objective 4 | 3 |  | GE |  |  |  |
| GE Objective 7 or 8 | 3 |  | GE |  |  |  |
| CMP 3337 Illustration | 3 |  | UM | F | CMP 2231 |  |
| CMP 3339 Web Design | 3 |  | UM | F, S | CMP 2202 |  |
| Free Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Four |  |  |  |  |  |  |
| GE Objective 4 | 3 |  | GE |  |  |  |
| CMP 1110 Media Writing | 3 |  |  | F, S | ENGL 1101 or ENGL 1102 placement |  |
| CMP 3335 Typography and Layout | 3 |  | UM | S | CMP 2231 |  |
| Video Option or Photo Option Elective | 3 |  |  |  |  |  |
| Free Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Five |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| GE Objective 9 | 3 |  | GE | F, S |  |  |
| CMP 4436 Advanced Issues in Design | 3 |  | UM | F | CMP 2231 and CMP 3335 or CMP 3337 |  |
| Video Option or Photo Option Elective | 3 |  |  |  |  |  |
| Free Electives | 3 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Six |  |  |  |  |  |  |
| GE Objective 6 | 3 |  | GE |  |  |  |
| Free Electives | 6 |  |  |  |  |  |
| CMP 4435 Narrative and Print | 3 |  | UM | S | CMP 2231 |  |
| CMP Electives | 3 |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Seven |  |  |  |  |  |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | UM | F |  |  |
| Free Electives | 3 |  |  |  |  |  |
| Upper Division Free Electives | 9 |  | UU |  |  |  |
| Total | **15** |  |  |  |  |  |
| Semester Eight |  |  |  |  |  |  |
| CMP 4403 Mass Communication and Society | 3 |  | UM | S |  |  |
| Upper Division Free Electives | 6 |  | UU |  |  |  |
| CMP Electives | 6 |  |  |  |  |  |
| Total | **15** |  |  |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | |

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| **2018-2019 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | | | 3 |
| **Required Courses** |  | ENGL 1102 | | | | | | 3 |
| **Visual Communication Emphasis** | **15** | 2. Spoken English (3 cr. min) COMM 1101 | | | | | | 3 |
| CMP 1110 Media Writing | 3 | 3. Mathematics (3 cr. min) | | | | | |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | | | |
| CMP 3339 Web Design | 3 |  | | | | | |  |
| CMP 4403 Mass Communication and Society | 3 |  | | | | | |  |
| CMP 4410 Mass Media, History, Law & Ethics | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | | | |
| **Design Option** | **15** |  | | | | | |  |
| CMP 2231 Intro to Graphic Design | 3 |  | | | | | |  |
| CMP 3335 Typography and Layout | 3 |  | | | | | |  |
| CMP 3337 Illustration | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | | | |
| CMP 4435 Narrative and Print | 3 |  | | | | | |  |
| CMP 4436 Advanced Issues in Design | 3 |  | | | | | |  |
|  |  | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | | | |
| **Choose TWO from the other track lists:** | **6** | 7. Critical Thinking | | | | | |  |
| Video Track  CMP 2271 Television and Video Production; CMP 3310 Multiplatform Storytelling; CMP 3371 Narrative Video Production; CMP 4471 Advanced Video Production; CMP 4475 Corporate Video Production | | 8. Information Literacy CMP 2203 Media Literacy (suggested) | | | | | |
| 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | | | |
|  | | | | | |  |
| General Education Elective to reach 36 cr. min. **(if necessary)** | | | | | | |
| Photo Media Track  CMP 2250 History & Appreciation of Photography; CMP 2251 Intro to Photography; CMP 3352 Photo Communication; CMP 3355 Studio Photography; CMP 4457 Advanced Photography | |  | | | | | |  |
| Total GE | | | | | |  |
| GE Objectives Courses:  [*Catalog Year*](https://www.isu.edu/advising/academic-support/general-education/) | | | | | | |
|  |  |  | | | | |  | |
| **CMP Electives** | **9** | **MAP Credit Summary** | | | | | **CR** | |
| CMP 2201 Business and Professional Communication |  | Major | | | | | 45 | |
| CMP 2209 Persuasion |  | General Education | | | | | 37 | |
| CMP 2241 Introduction to Public Relations |  | Free Electives to reach 120 credits | | | | | 38 | |
| CMP 2261 Introduction to Advertising |  | TOTAL | | | | | 120 | |
| CMP 2286 Visual Rhetoric |  |  | | | | | | |
| CMP 3332 3-D Modeling |  |
| CMP 3333 3-D Animation |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | | | |
| CMP4404 Gender and Communication |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | | | |
| CMP 4422 Conflict Management |  | Minimum 16 cr. Upper Division in Major (0 cr. Associate) | | |  | X | | |
| CMP 4424 Management Communication |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | |  | X | | |
| CMP 4483 Rhetoric of Popular Culture |  | Minimum of 120 cr. Total (60 cr. Associate) | | |  | X | | |
|  |  |  | |  | | | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | | | |
| CMP 2203 Media Literacy is suggested for GE Objective 8 | |  | *Date* | | | | | |
|  | | *Department:* | 03/13/2017 cm | | | | | |
|  | | *CAA or COT:* | 03/07/2017 cm jh | | | | | |
|  | | *Registrar:* |  | | | | | |
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