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| **Catalog Year 2022-2023**  BA Communication: Visual Communication  Photo-Video Track | ***(For internal use only)***  *No change*  *UCC proposal* |

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| **Course Subject and Title** | **Cr.** | **Min.**  **Grade** | **\*GE,**  **UU or UM** | **\*\*Sem. Offered** | | **Prerequisite** | **Co-Requisite** |
| Semester One | | | | | | | |
| GE Objective 1: ENGL 1101 Writing and Rhetoric I | 3 | C- | GE | | F, S, Su | Appropriate placement score |  |
| CMP 2202 Photo, Graphic & Video Editing | 3 |  |  | | F, S |  |  |
| Free Elective: ART 1103 2D Design is recommended | 3 |  |  | | F, S |  |  |
| Free Electives: ROAR 1199 is recommended | 6 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Two | | | | | | | |
| GE Objective 1: ENGL 1102 Writing and Rhetoric II | 3 | C- | GE | | F, S, Su | ENGL 1101 or equivalent |  |
| GE Objective 4 | 3 |  | GE | | F, S |  |  |
| CMP 1110 Media Writing | 3 |  |  | | F, S |  |  |
| CMP 2251 Introduction to Photography | 3 |  |  | | F, S |  |  |
| Free Elective | 3 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Three | | | | | | | |
| GE Objective 2: COMM 1101 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 3: Math | 3 |  | GE | | F, S, Su | Appropriate placement score |  |
| CMP 2286 Visual Rhetoric | 3 |  |  | | F, S |  |  |
| CMP Track Elective | 3 |  |  | |  |  |  |
| Free Elective | 3 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Four | | | | | | | |
| GE Objective 5 with Lab | 4 |  | GE | | F, S, Su |  |  |
| CMP 2271 Television and Video Production | 3 |  |  | | S | CMP 2202 |  |
| CMP 3355 Lighting for Digital Media | 3 |  | UM | | S | CMP 2251 or CMP 2271, or permission of the instructor |  |
| CMP Department Elective | 3 |  |  | |  |  |  |
| Free Electives | 2 |  |  | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Five | | | | | | | |
| GE Objective 4 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 5 | 3 |  | GE | | F, S, Su |  |  |
| CMP 3371 Narrative Video Production | 3 |  | UM | | F |  |  |
| CMP Track Elective | 3 |  |  | |  |  |  |
| Upper Division Free Electives | 3 |  | UU | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Six | | | | | | | |
| GE Objective 6 | 3 |  | GE | | F, S, Su |  |  |
| GE Objective 9 | 3 |  | GE | | F, S, Su |  |  |
| CMP 3339 Web Design | 3 |  | UM | | F, S | CMP 2202 |  |
| CMP Track Elective | 3 |  |  | |  |  |  |
| Upper Division Free Electives | 3 |  | UU | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Seven | | | | | | | |
| GE Objective 7/8 | 3 |  | GE | | F, S, Su |  |  |
| CMP 4410 Mass Media, History, Law & Ethics **OR** elective | 3 |  | UM | | F |  |  |
| CMP Department Elective | 3 |  |  | |  |  |  |
| Upper Division Free Electives | 6 |  | UU | |  |  |  |
| Total | 15 |  |  | |  |  |  |
| Semester Eight | | | | | | | |
| CMP 4471 Studio-Based Content Creation | 3 |  | UM | | S | CMP 2202 and CMP 2271 or permission of instructor |  |
| Upper Division Free Electives | 6 |  | UU | |  |  |  |
| CMP 4403 Mass Communication and Society **OR** elective | 3 |  | UM | | S |  |  |
| Total | 15 |  |  | |  |  |  |
| \*GE=General Education Objective, UU=Upper Division University, UM= Upper Division Major  \*\*See Course Schedule section of Course Policies page in the e-catalog (or input F, S, Su, etc.) | | | | | | | |

A Major Academic Plan (MAP) is one way to complete a degree in a set number of semesters. The *example* below is only one strategy. Actual plans for individual students will vary based on advisor recommendations and academic needs. Official Program Requirements including Major, General Education, Electives, and university requirements (see pg.2) are based on Catalog Year.

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| BA, Communication, Visual Communication, Photo/Video Track Page 2 | | | | | | |
| **2022-2023 Major Requirements** | **CR** | **GENERAL EDUCATION OBJECTIVES**  **Satisfy Objectives 1,2,3,4,5,6 (7 or 8) and 9** | | | | **36 cr. min** |
| **MAJOR REQUIREMENTS** | **45** | 1. Written English (6 cr. min) ENGL 1101 | | | | 3 |
| **Required Courses:** |  | ENGL 1102 | | | | 3 |
| **Visual Communication Emphasis** | **15** | 2. Spoken English (3 cr. min) COMM 1101 | | | | 3 |
| CMP 1110 Media Writing | 3 | 3. Mathematics (3 cr. min) Recommended MATH 1123 | | | | 3 |
| CMP 2202 Photo, Graphic & Video Editing | 3 | 4. Humanities, Fine Arts, Foreign Lang. **(2 courses; 2 categories; 6 cr. min)** | | | | |
| CMP 2286 Visual Rhetoric | 3 |  | | | |  |
| CMP 3339 Web Design | 3 |  | | | |  |
| CMP 4403 Mass Communication and Society | 3 | 5. Natural Sciences **(2 lectures-different course prefixes, 1 lab; 7 cr. min)** | | | | |
| OR |  |  | | | | |
| CMP 4410 Mass Media, History, Law & Ethics | 3 |  | | | |  |
| **Photo-Video Track:** | **15** |  | | | |  |
| CMP 2251 Introduction to Photography | 3 |  | | | |  |
| CMP 2271 Television and Video Production | 3 | 6. Behavioral and Social Science **(2 courses-different prefixes; 6 cr. min)** | | | | |
| CMP 3355 Lighting for Digital Media | 3 |  | | | |  |
| CMP 3371 Narrative Video Production | 3 |  | | | |  |
| CMP 4471 Studio-Based Content Creation | 3 | One Course from EITHER Objective 7 OR 8 **(1course; 3 cr. min)** | | | | |
| **Choose THREE from the following track electives** | **9** | 7. Critical Thinking | | | |  |
| CMP 2231 Introduction to Graphic Design | 3 | 8. Information Literacy | | | |
| CMP 3310 Multiplatform Storytelling | 3 | 9. Cultural Diversity **(1 course; 3 cr. min)** | | | | |
| CMP 3312 Screenwriting | 3 |  | | | |  |
| CMP 3336 Studio I: Typography and Digital Media | 3 | General Education Elective to reach 36 cr. min. **(if necessary)** | | | | |
| CMP 3352 Photo Communication | 3 |  | | | |  |
| CMP 3373 Documentary Cinema | 3 | **Total GE** | | | | **37** |
| CMP 4475 Corporate Video Production | 3 | Undergraduate Catalog and GE Objectives by [Catalog Year](https://www.isu.edu/advising/academic-support/general-education/)  *http://coursecat.isu.edu/undergraduate/programs/* | | | | |
| CMP 4459 Business Practices for Visual Media | 3 |
| **Choose TWO Department Electives** | **6** |  | | | | |
| Complete 6 credits from other course offerings in the CMP curriculum, at least three of which are at the 3000-level or above |  |
|  |  | **MAP Credit Summary** | | | | **CR** |
|  | **6** | Major | | | | 45 |
|  |  | General Education | | | | 37 |
|  |  | Upper Division Free Electives to reach 36 credits | | | | 15 |
|  |  | Free Electives to reach 120 credits | | | | 23 |
|  |  | TOTAL | | | | 120 |
|  |  |  | | | | |
|  |  |
|  |  | **Graduation Requirement Minimum Credit Checklist** | | | **Confirmed** | |
|  |  | Minimum 36 cr. General Education Objectives (15 cr. AAS) | | | X | |
|  |  | Minimum 15 cr. Upper Division in Major (0 cr. Associate) | | | X | |
|  |  | Minimum 36 cr. Upper Division Overall (0 cr. Associate) | | | X | |
|  |  | Minimum of 120 cr. Total (60 cr. Associate) | | | X | |
|  |  |  | |  | | |
| **Advising Notes** | | ***MAP Completion Status (for internal use only)*** | | | | |
| CMP 2203: Media Literacy is suggested for GE Objective 8 | |  | *Date* | | | |
| CMP 2250 History & Appreciation of Photography is suggested for GE | |  |  | | | |
| Objective 4 | | *CAA or COT:* | 3/26/2020 bgb | | | |
|  | | *CAL* | 5/15/2022 vlb | | | |
| VisCom Majors suggestion: ART 1103 2D Design | | **Complete College American Momentum Year**  **Math and English course in first year-Specific GE MATH course identified**  **9 credits in the Major area in first year**  **15 credits each semester (or 30 in academic year)**  **Milestone courses** | | | | |
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|  | | Form Revised 9.10.2019 | | | | |